

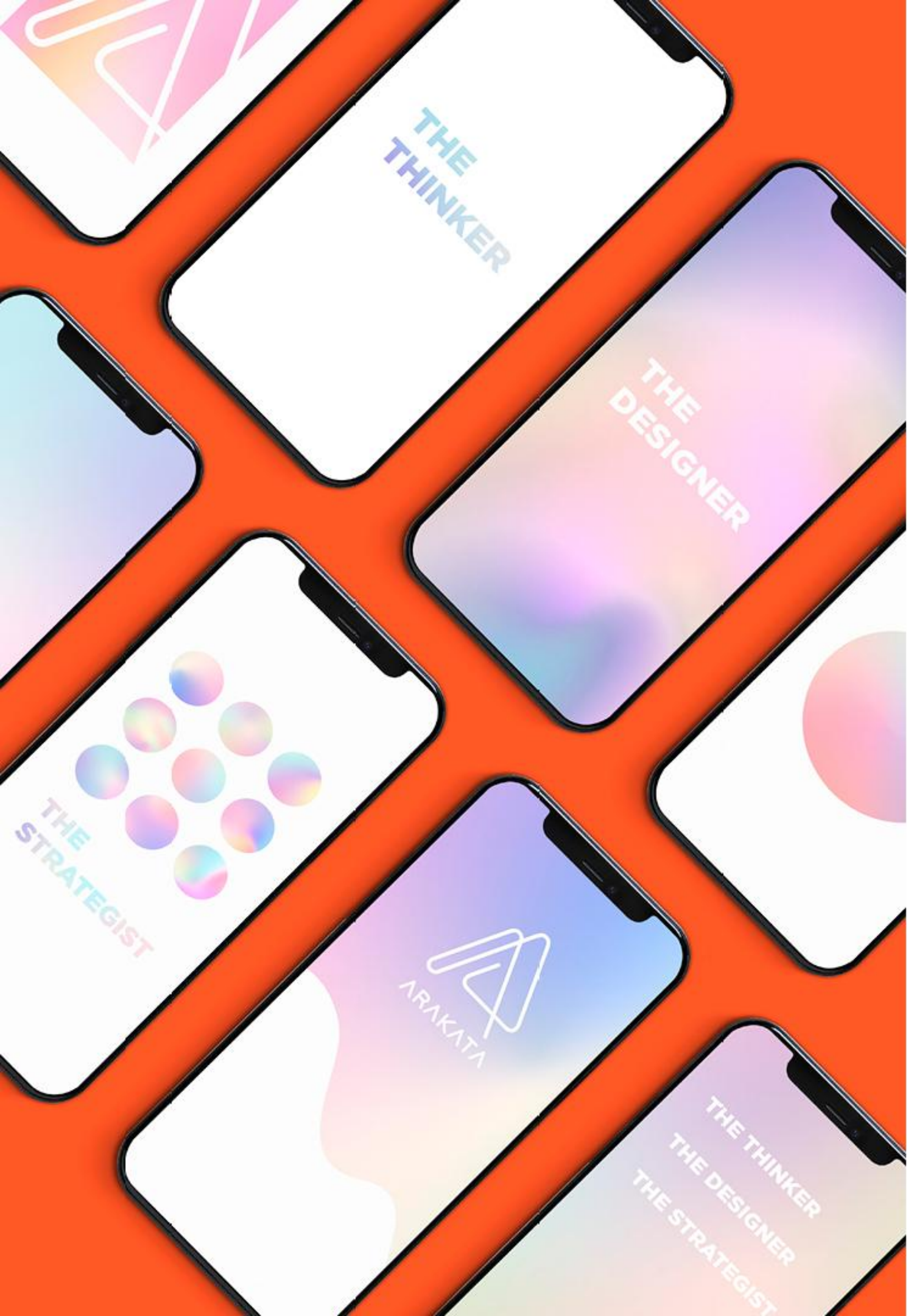


WHO ARE WE?

We're ***The Thinker, The Designer, & The Strategist*** who will connect all your social media dots with brilliant ideas based on analytical view and strategic thinking & planning.

Established & call the island of Bali as our home, we are your **utmost creative social media marketing agency** that will do digital wonders for your brand.





WHY HIRE US?

We Are Not The Typical All-in-one Digital Marketing Agency

We are social media experts. Our approach in social media is quite different than others. We provide and adopt digital marketing strategies to reach desired targets, combining offline and online actions.

Competitive Digital Era

We are here to fulfill your desires with amazing collaboration & to win the competition with you, by showing you how we combine brilliant ideas, creative strategies, and unique designs.

Build Your Own Virtual World

Together we will help you connect and stay connected with your audience through powerful and outstanding social media content, in order to earn the audience's attention, interest, trust, and loyalty.



FOUR

SERVICES

CREATIVE DESIGN



LOGO DESIGN



VISUAL IDENTITY



PACKAGING DESIGN



COMPANY PROFILE



PRINT ADVERTISING



SOCIAL MEDIA STRATEGY

Analysis, positioning, and targeting on Social Media

SOCIAL MEDIA MAINTENANCE

A channel plan - an advanced directive of how your brand will manage its content

CONTENT CREATION & PRODUCTION

Identify specific goals, create valuable posts that align with those goals, and distribute content to the right social media platforms

COMMERCIAL



PHOTOGRAPHY



VIDEOGRAPHY



PHOTO PRODUCTIONS

Photo shoot at location of your choice, photo shoot session, editing, and softcopy files

VIDEO PRODUCTIONS

Pre-production planning, video shoot at location of your choice, post-production services, and softcopy files



- ✔ Social Media Ads Manager
- ✔ Fast Setup of Ad Accounts
- ✔ Custom Ad Strategies
- ✔ Unique Ad Campaigns and Ads
- ✔ Advance Demographic Targeting
- ✔ Monthly / Weekly consultation
- ✔ Monthly/Weekly Campaign Report & Analytics



SOCIAL MEDIA



**INSTAGRAM, TIKTOK,
FACEBOOK, YOUTUBE, AND
GOOGLE ADS MANAGEMENT**



INFLUENCER KOL

MARKETING

CONNECT WITH THE RIGHT INFLUENCERS / CELEBRITIES

Utilizing & optimizing the right influencers/celebrities through their social media

COMMUNICATE BRAND KEY MESSAGES / VALUE

Deliver list of influencers/celebrities to effectively meet your objectives list

CAMPAIGN MONITORING

Provide thorough and valid reports to generate useful insight by the end of the campaign

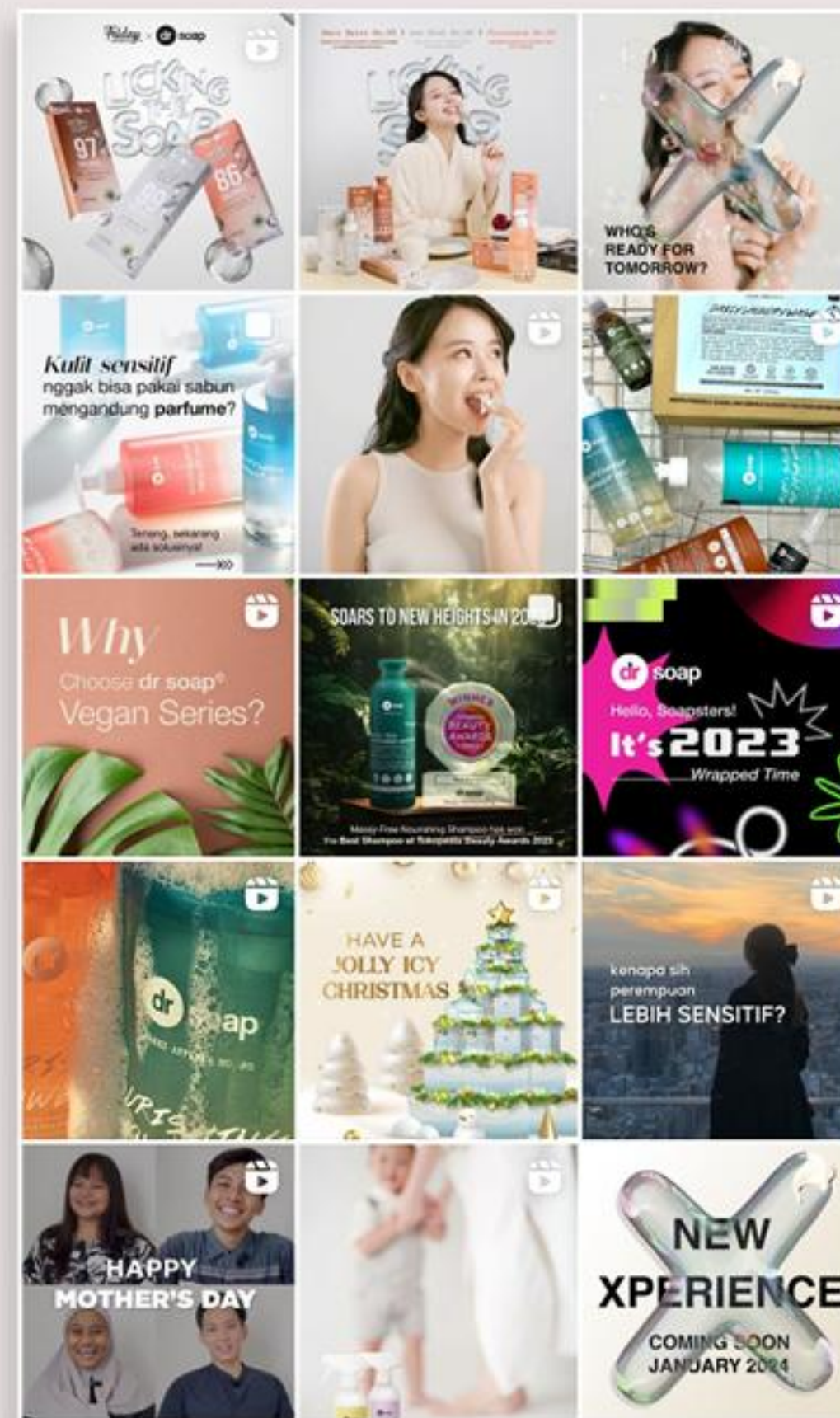
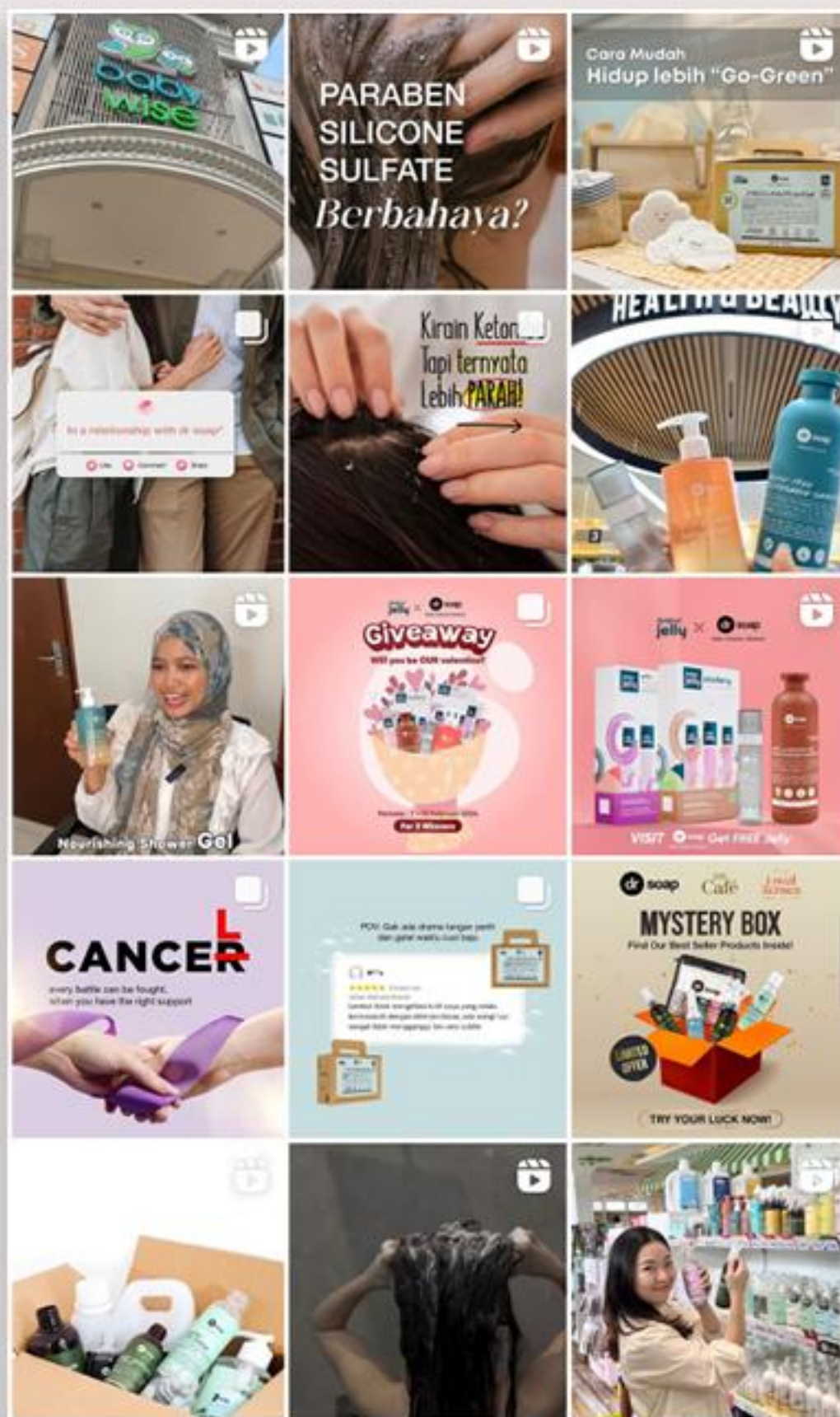
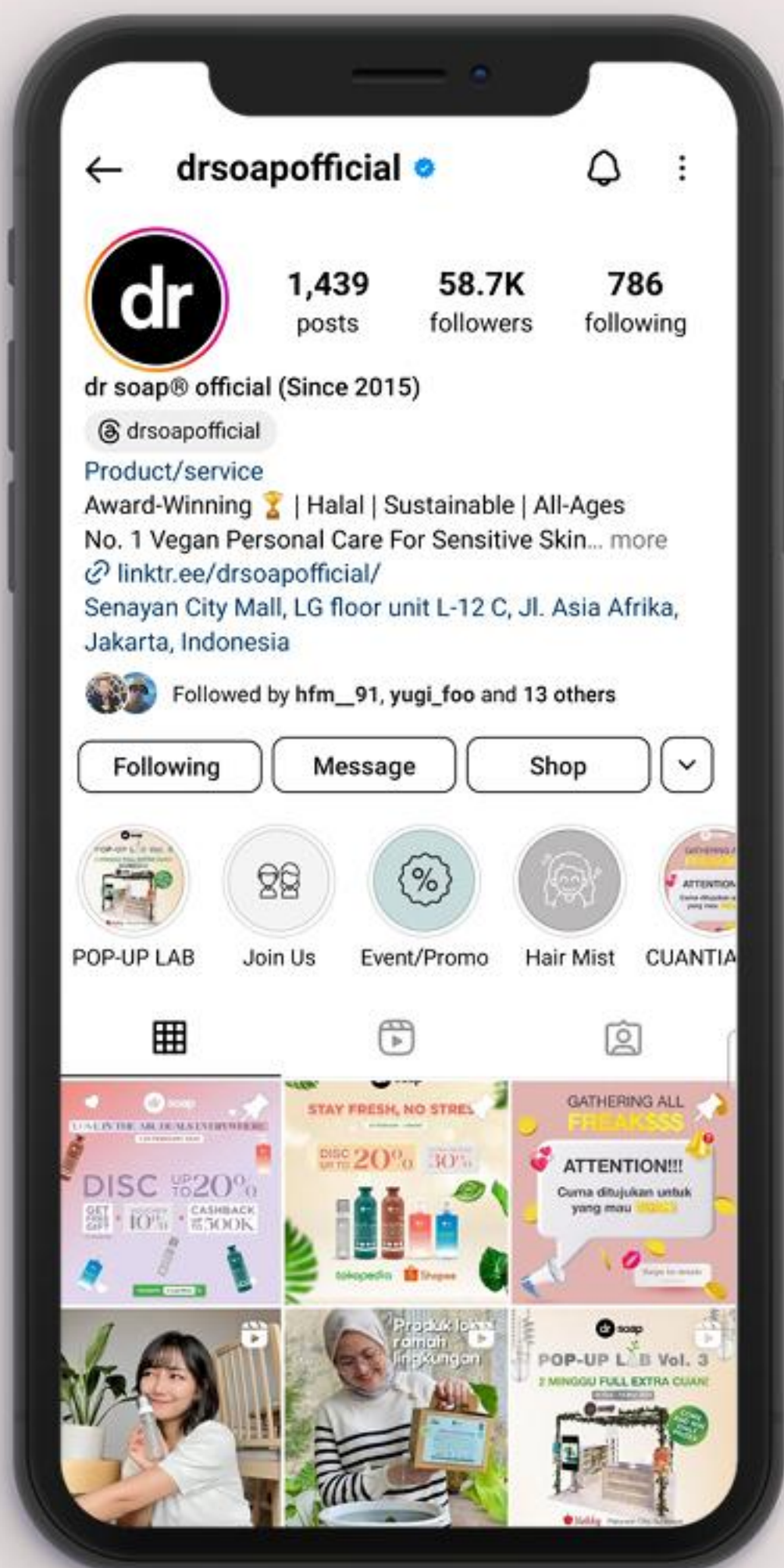


ARAKATA

FOLIO



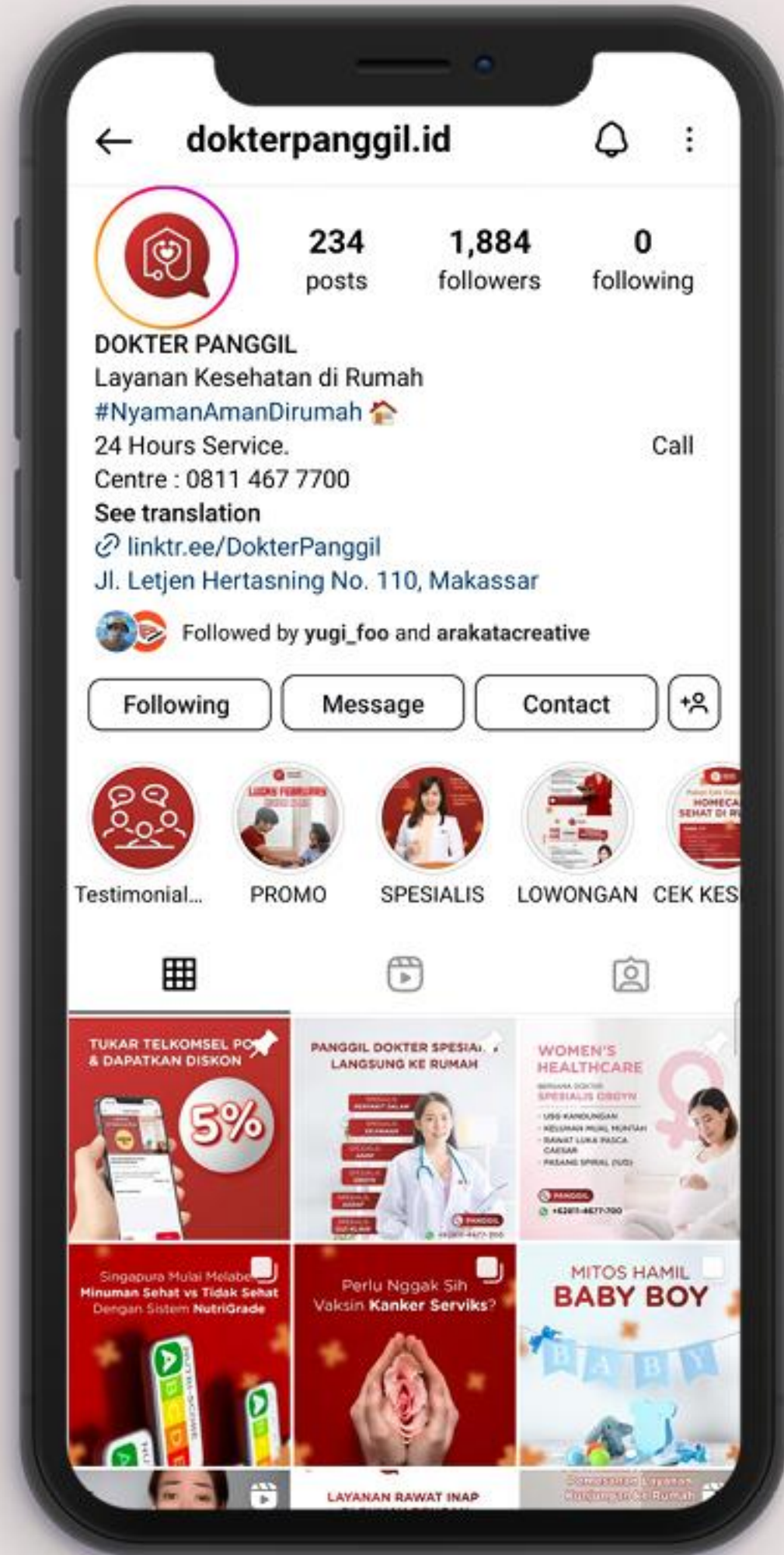
DR SOAP



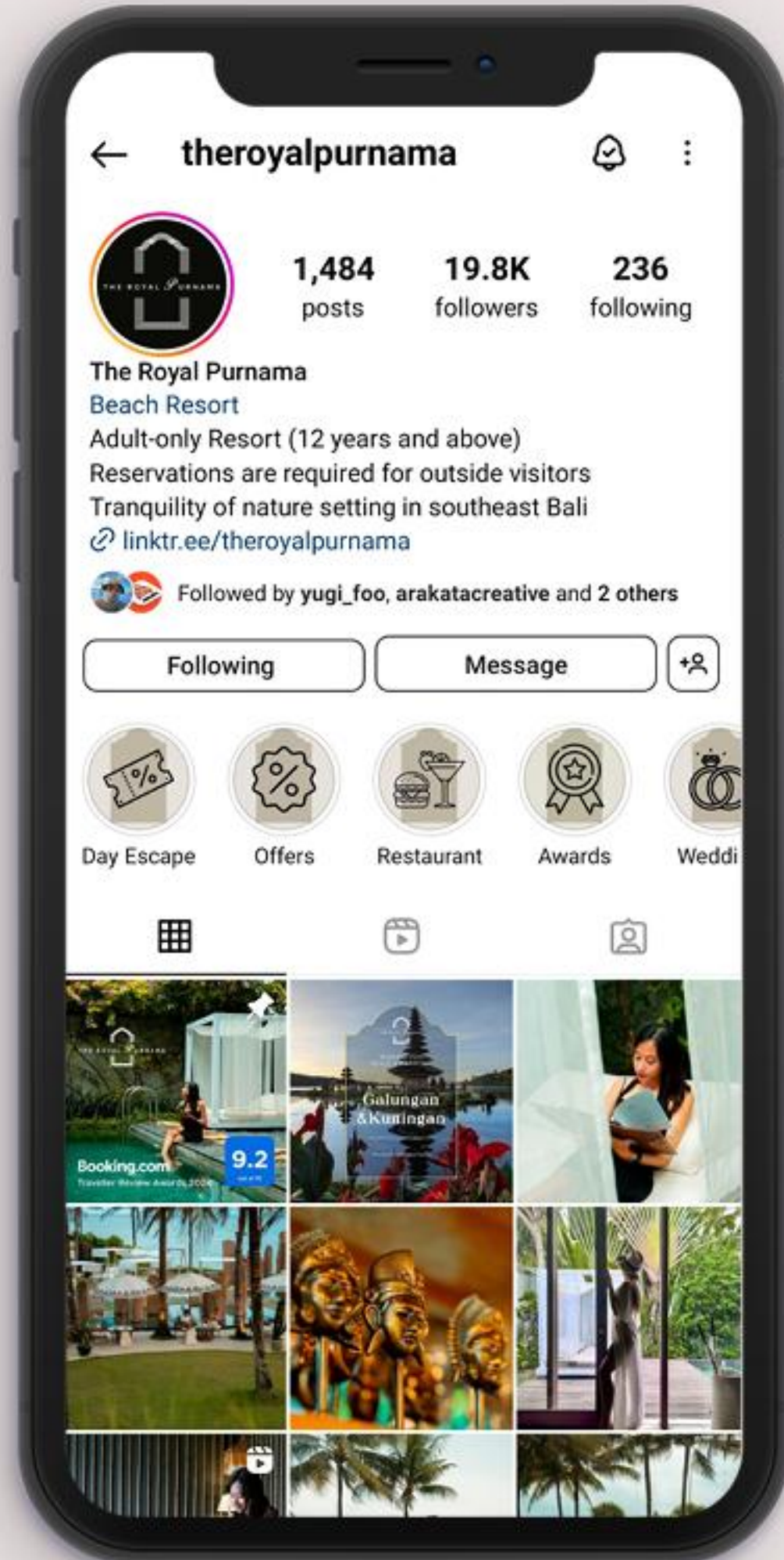
YUUKA FOOD INDONESIA



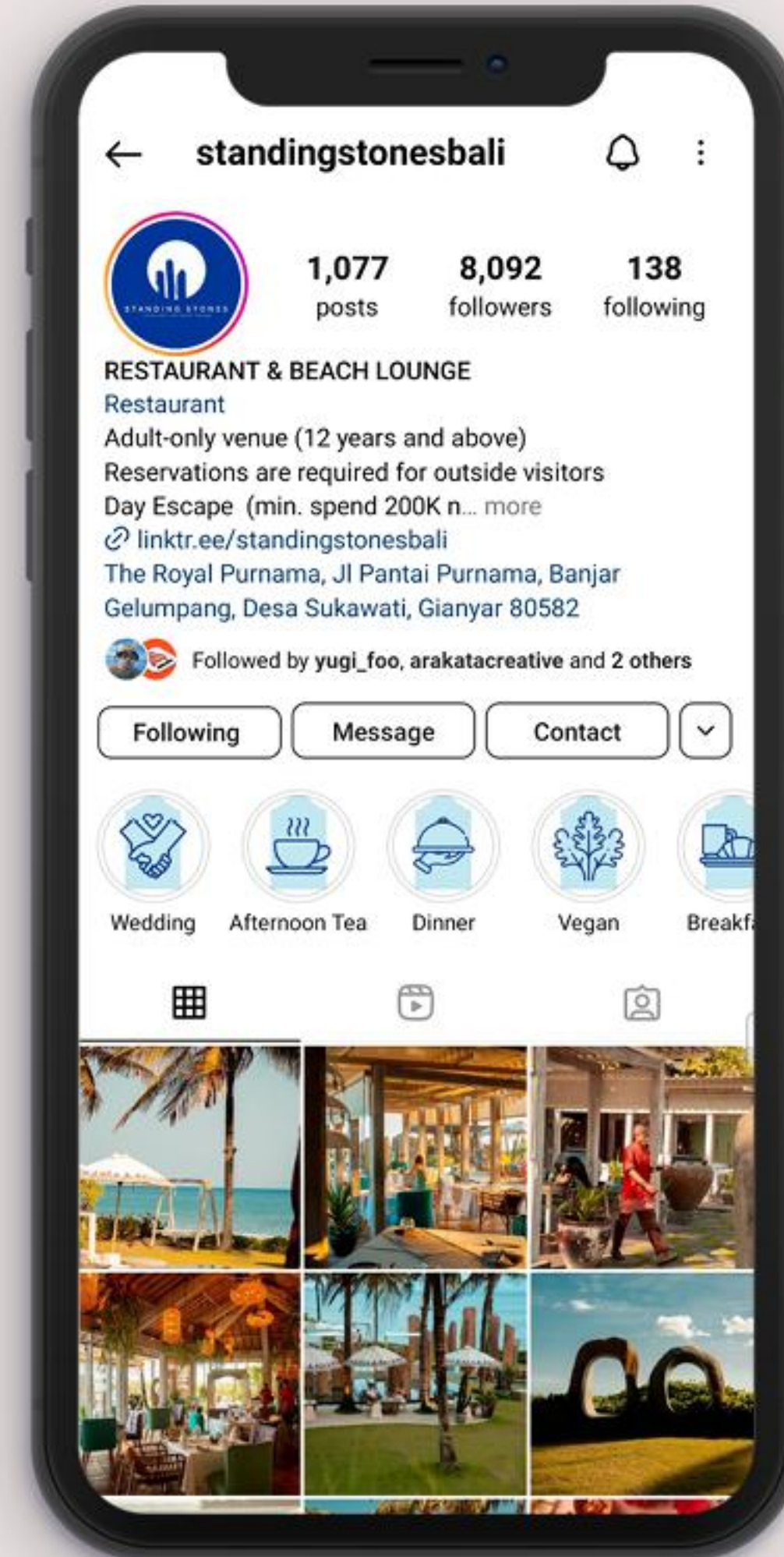
DOKTER PANGGIL



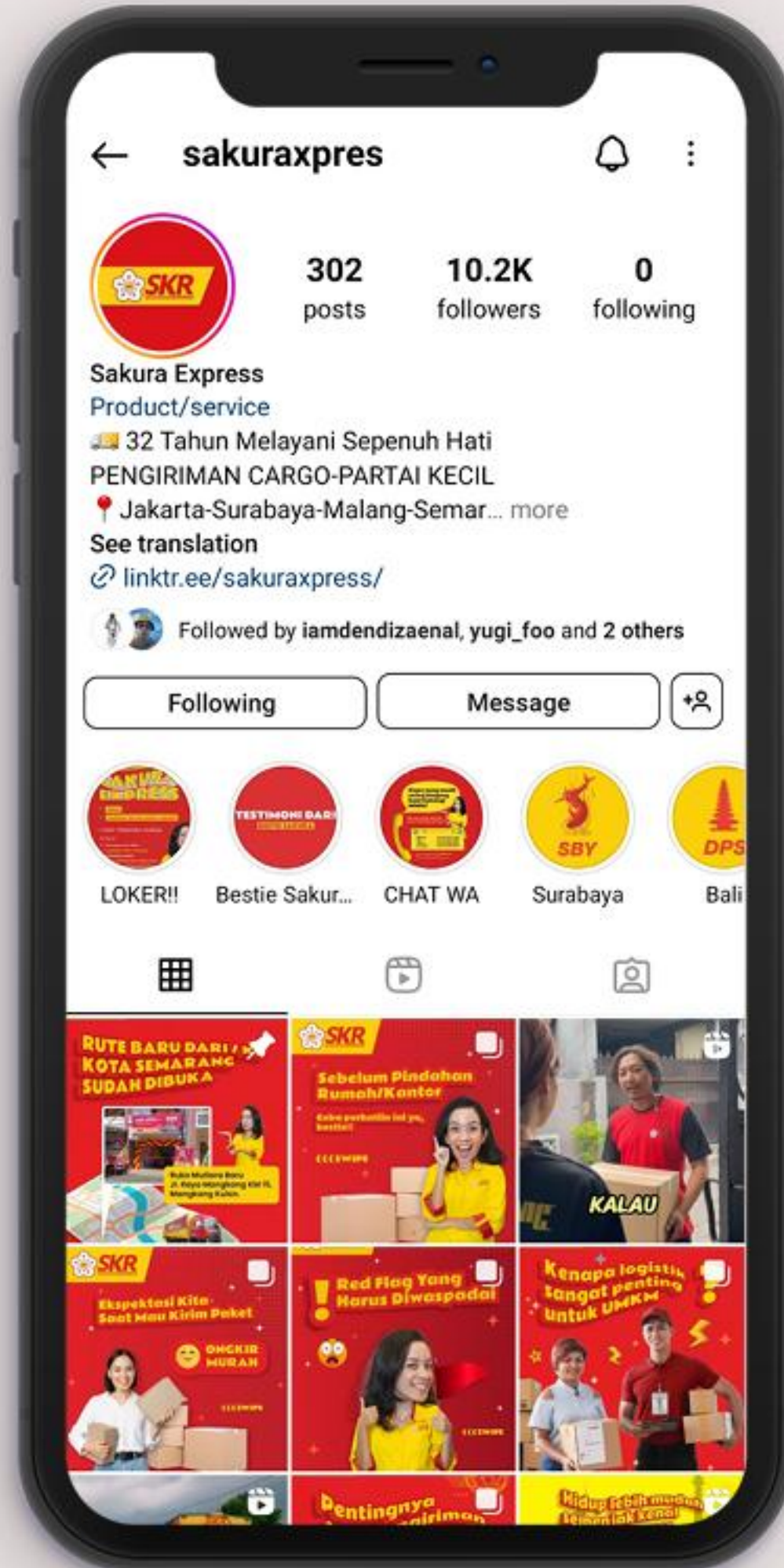
THE ROYAL PURNAMA



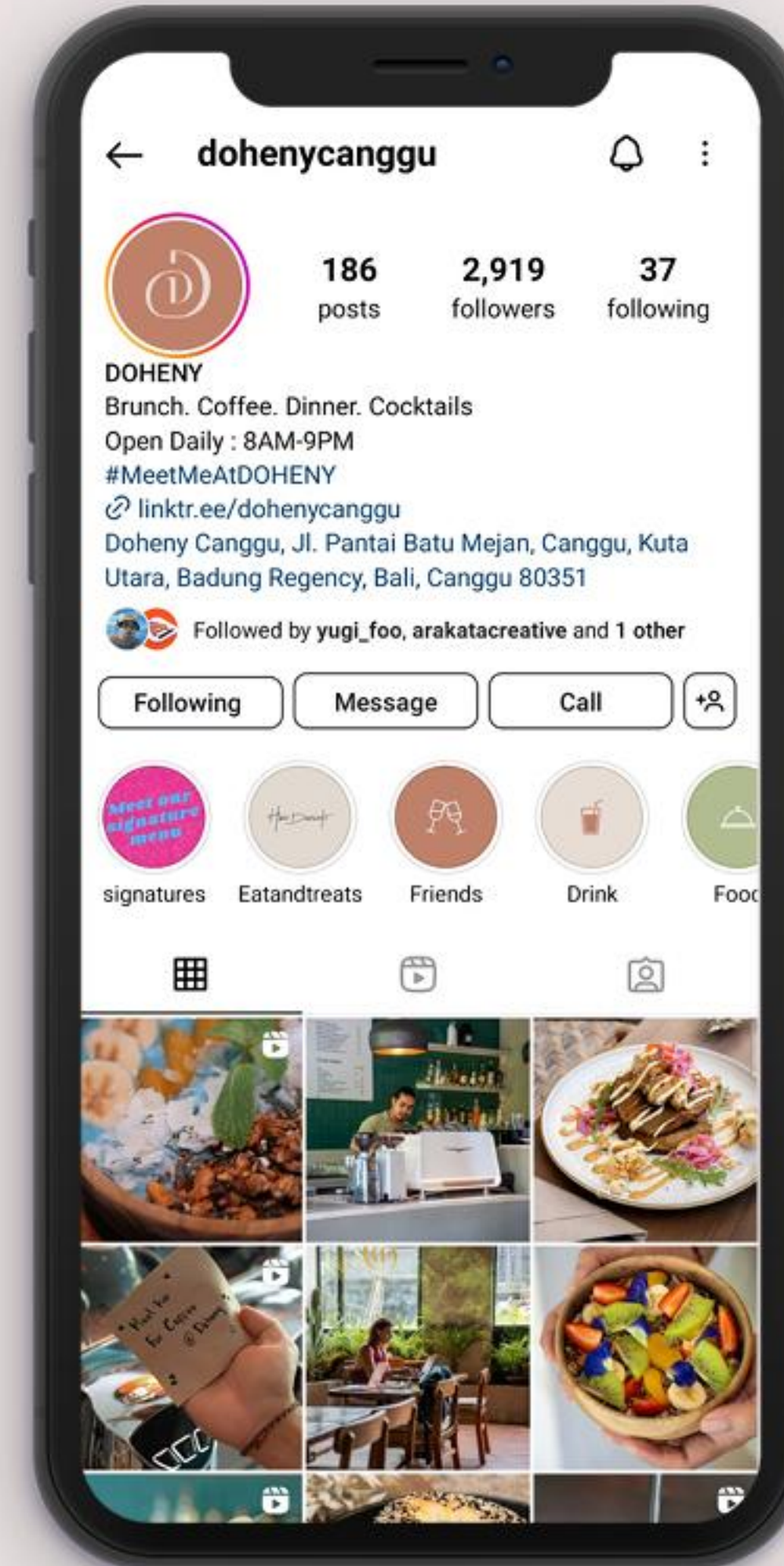
STANDING STONE



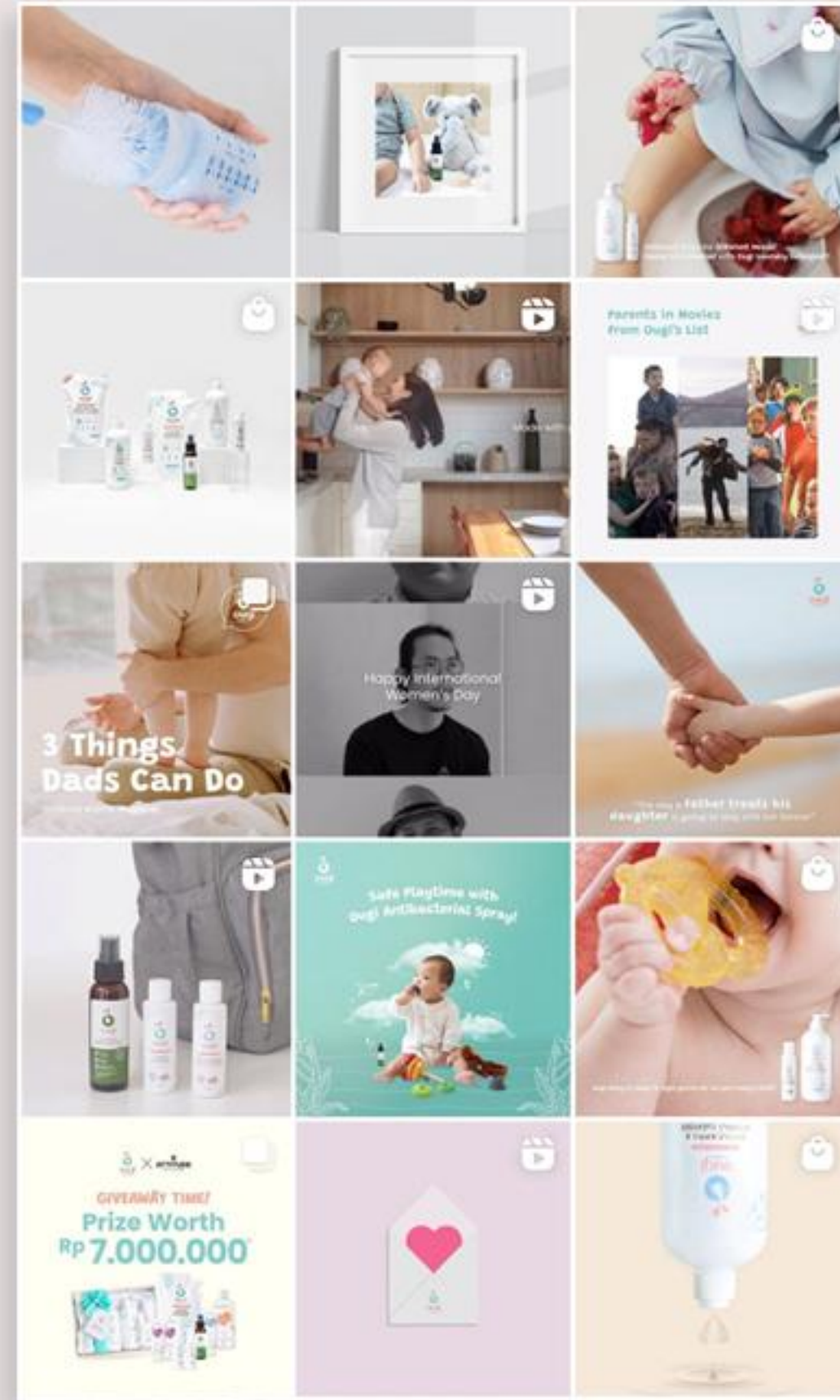
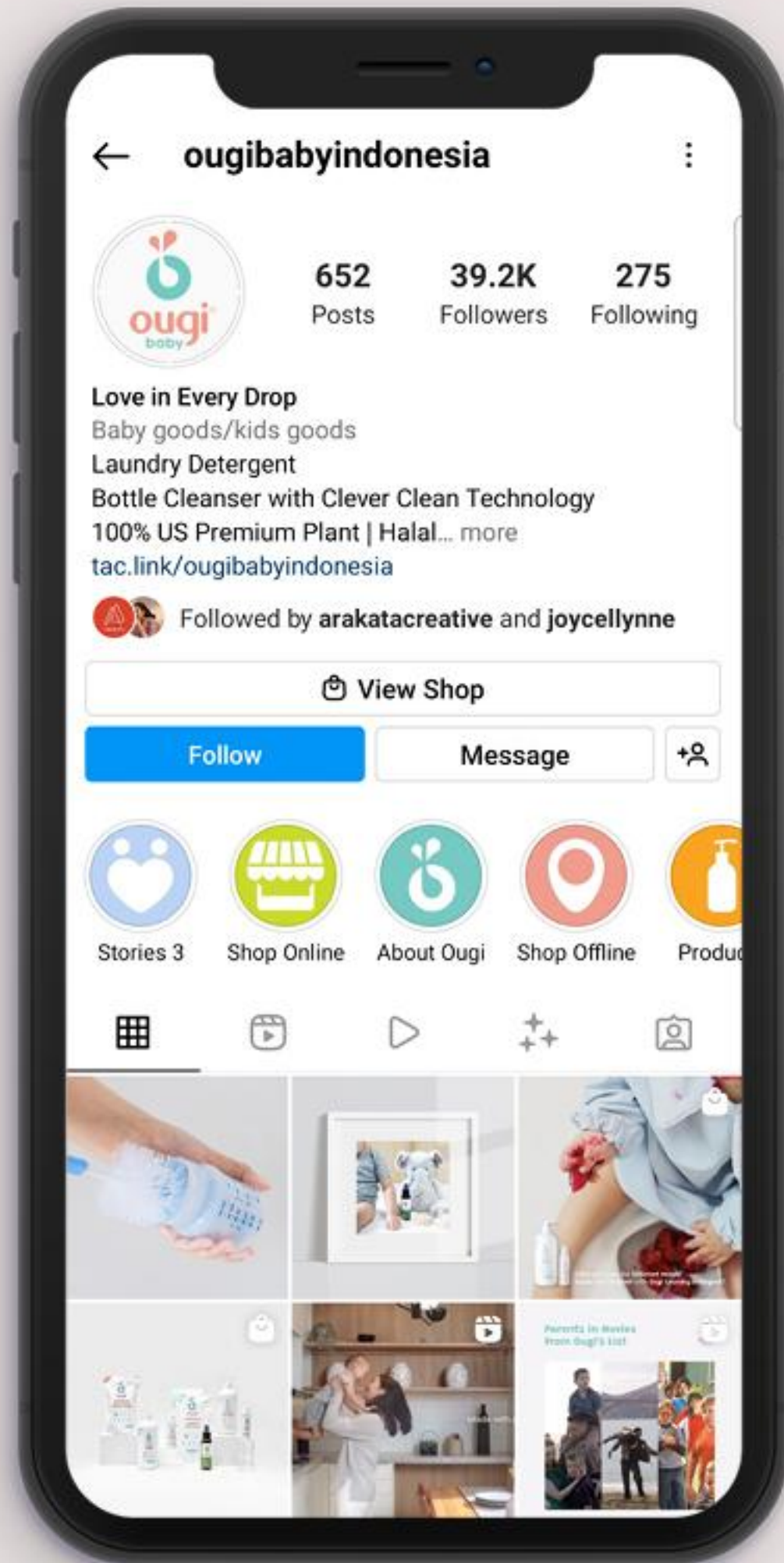
SAKURA EKSPRESS



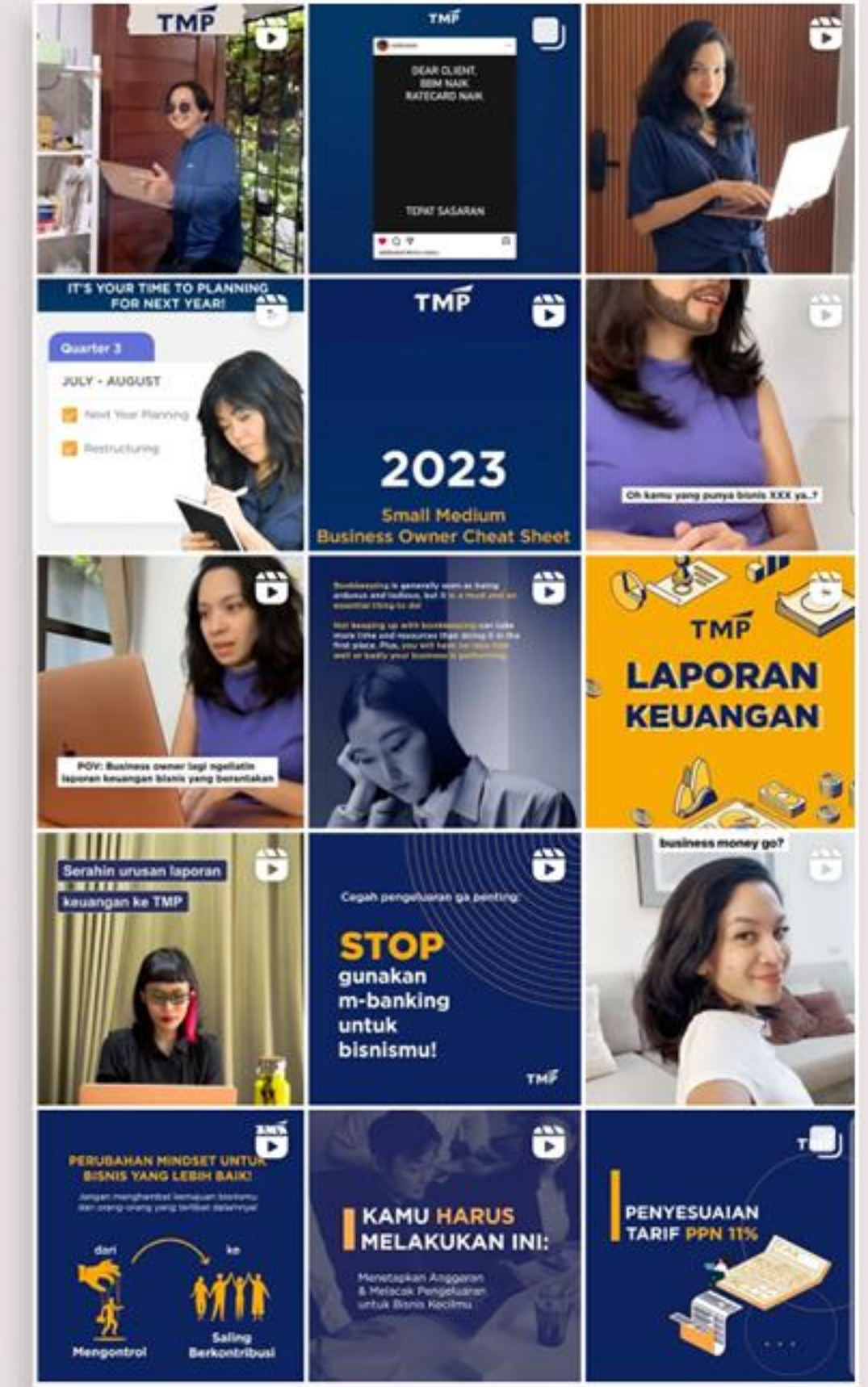
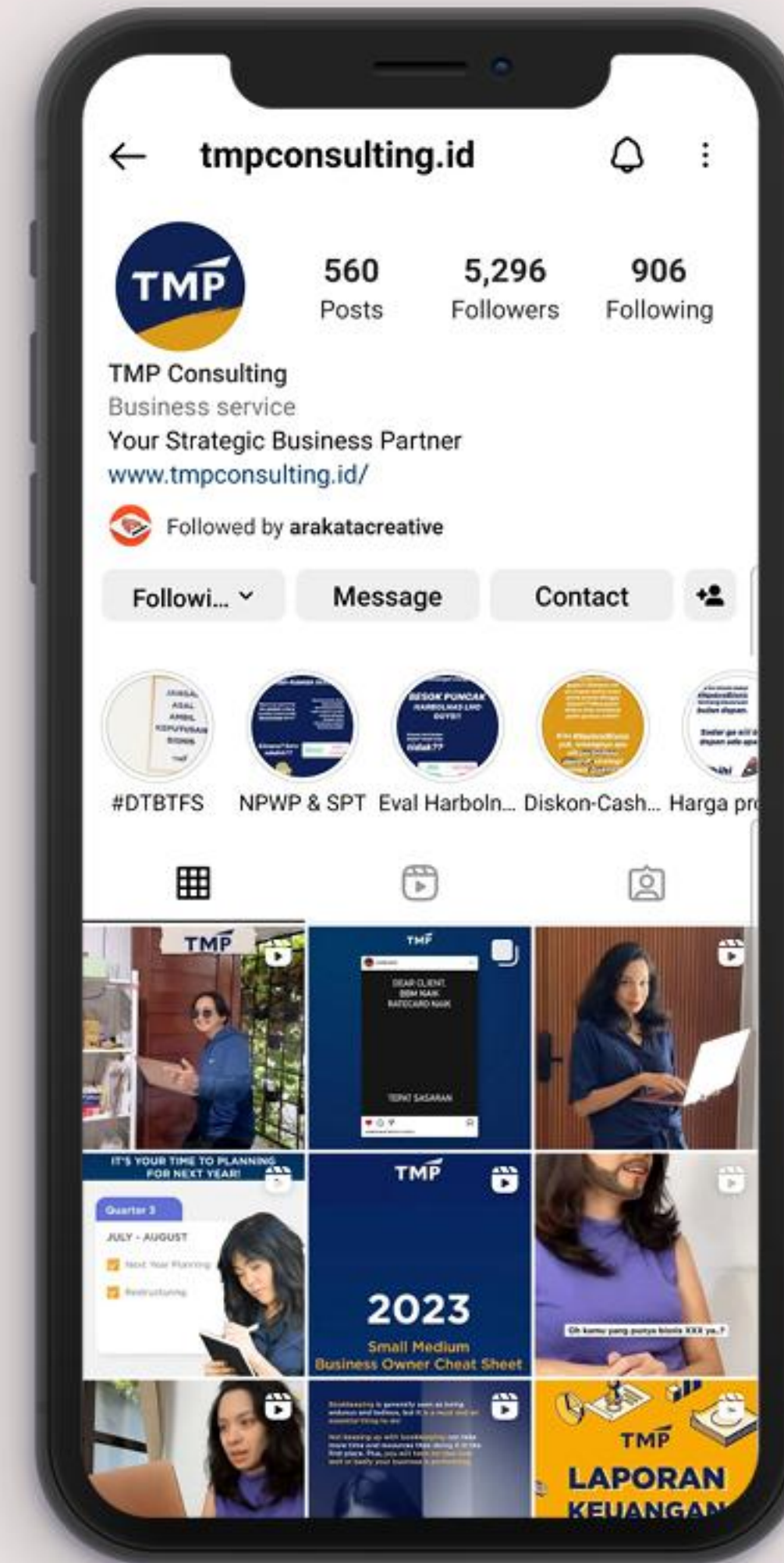
DOHENY



OUGI BABY



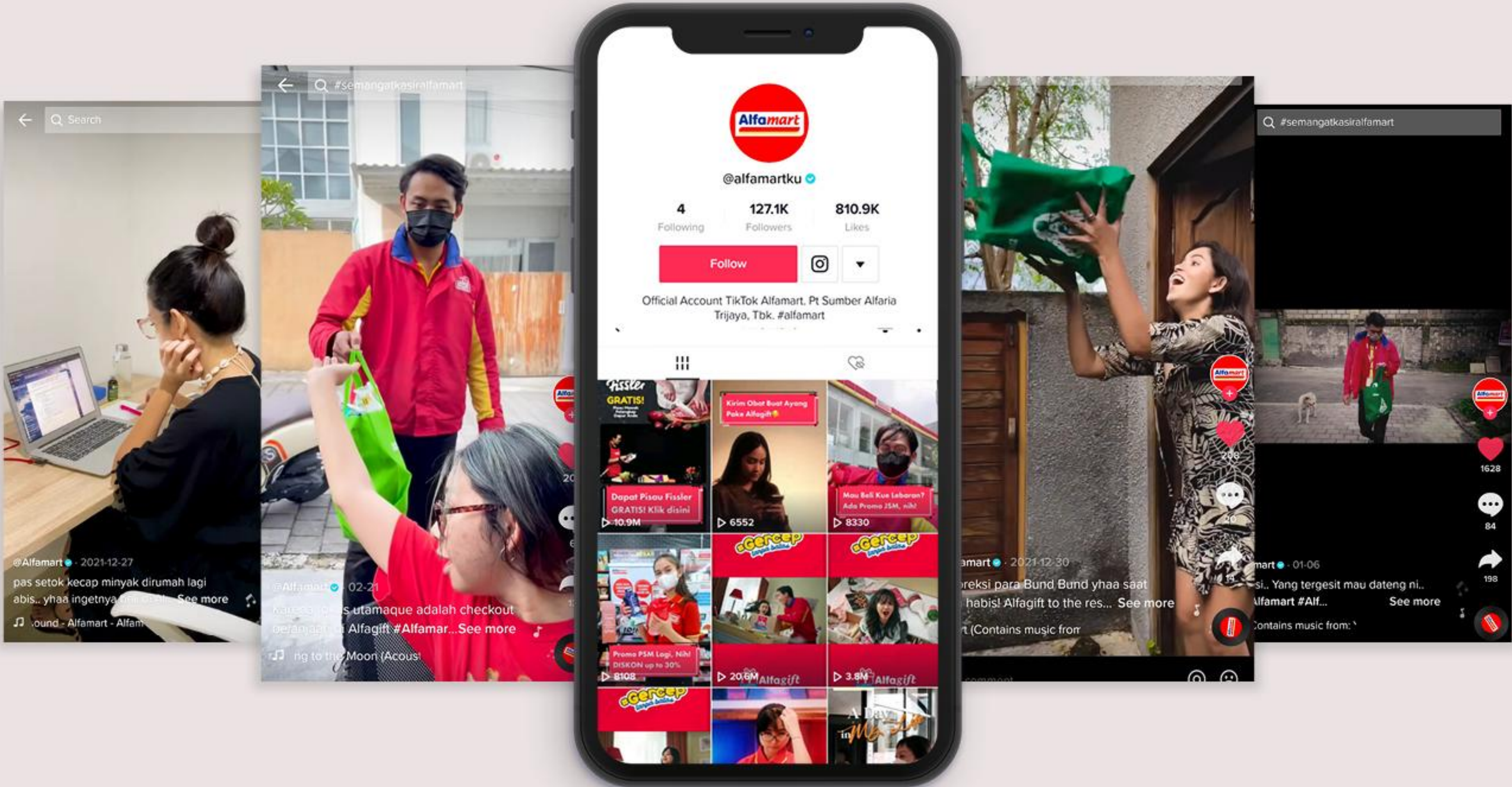
TMP CONSULTING



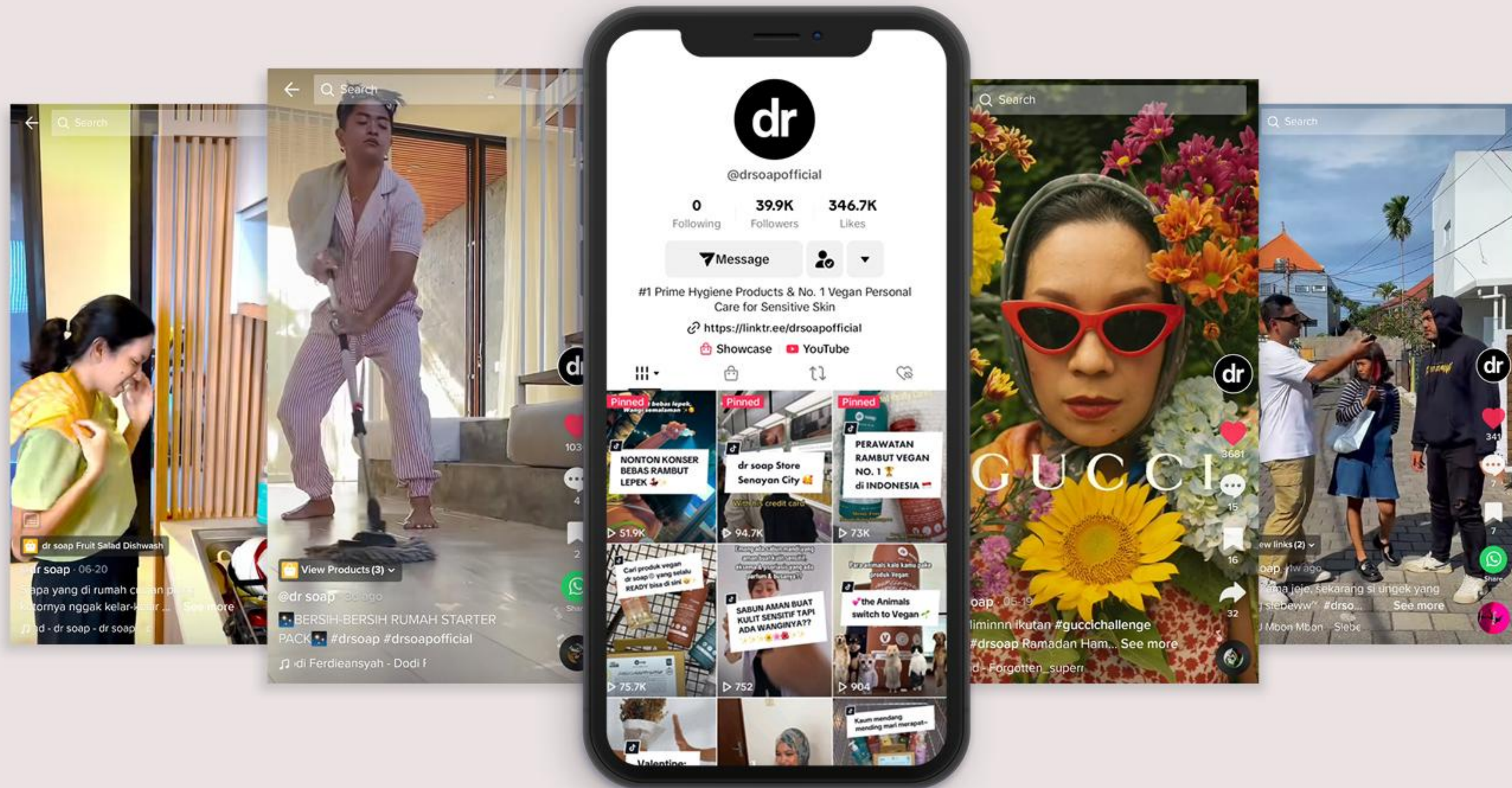
INSTAGRAM STICKER DESIGN



ALFAMART TIKTOK



DR SOAP TIKTOK



CHATAT.ID TIKTOK

Video 1 (Left): A woman in a red shirt is talking. Text overlays: "chatat.id", "BUSIN", "CATATAN KEUANGAN BISNISMU".

Video 2 (Second from Left): A woman in a red shirt is talking. Text overlays: "Ayo menCHATAT!", "Nulis Man...", "Download aplikasinya di Playstore sekarang!".

Video 3 (Third from Left): A woman with glasses is talking. Text overlays: "chatat.id", "TIPS buat Small Business Owner", "My Background", "Jadi bagian yang mana nih yang paling sulit dilakuin? #Chatat #AyoMenchatat #tiktokbisnis #samasabelajar #fyp #tipsbisnis".

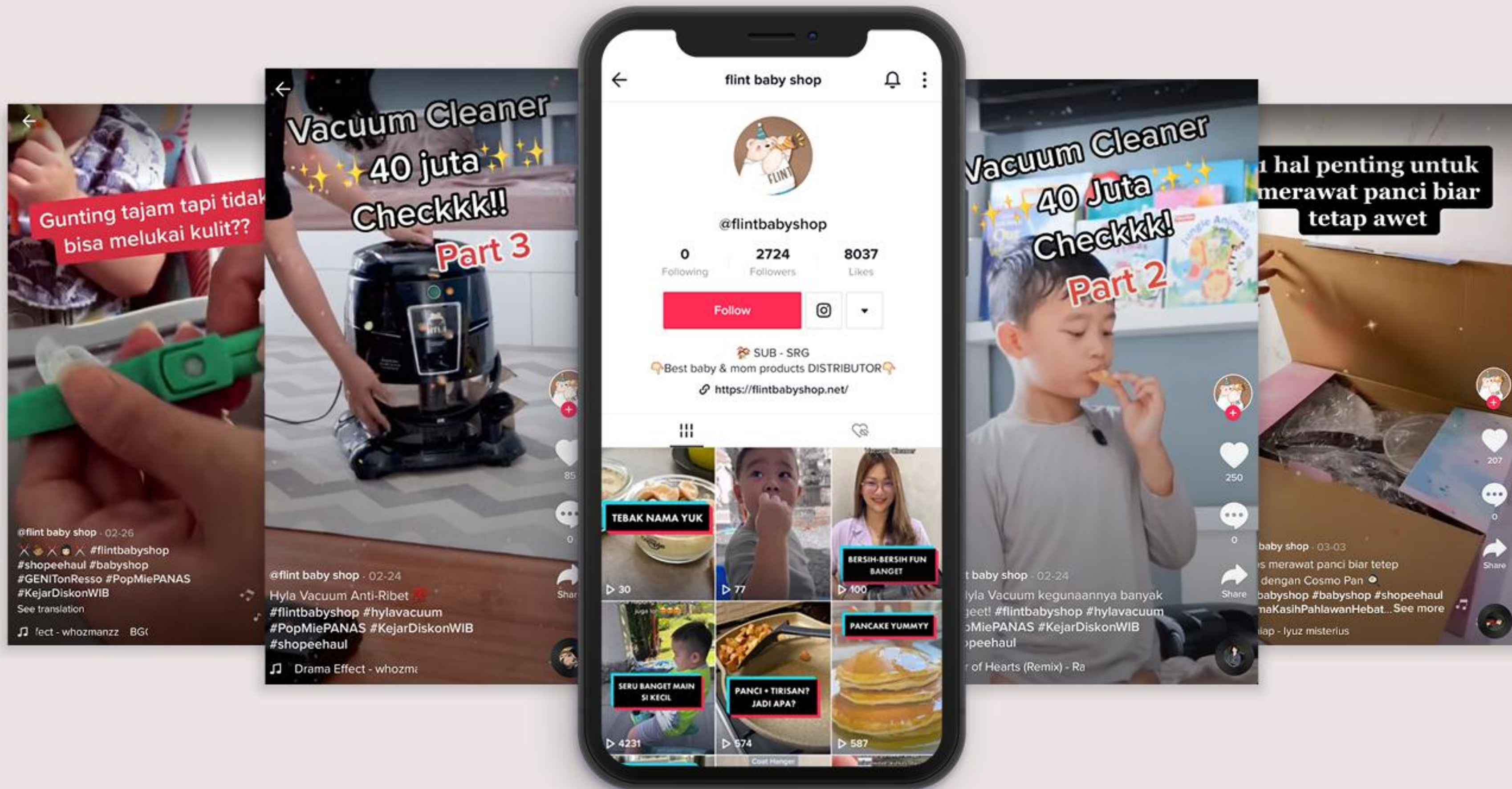
Smartphone Screenshot (Center): Profile page for @chatat.id. Stats: 1 Following, 19 Followers, 68 Likes. A red "Follow" button is visible. Below the profile is a grid of video thumbnails with titles like "#MenchatatBerkah", "Buat pembukuan Gak perlu ribet!", "#AyoMenchatat", "1 Aplikasi untuk semua", and "TIPS BUAT SMALL BUSINESS OWNER".

Video 4 (Fourth from Left): A woman is talking. Text overlay: "Jalanin usaha cuman dengan 1 aplikasi??".

Video 5 (Fifth from Left): A woman with glasses and a green headband is talking. Text overlay: "Pasti belum kenal chatat.id".

Video 6 (Right): A woman with glasses is talking. Text overlay: "Sebelum pake Chatat", "Buku catatan keuangan robek/rusak".

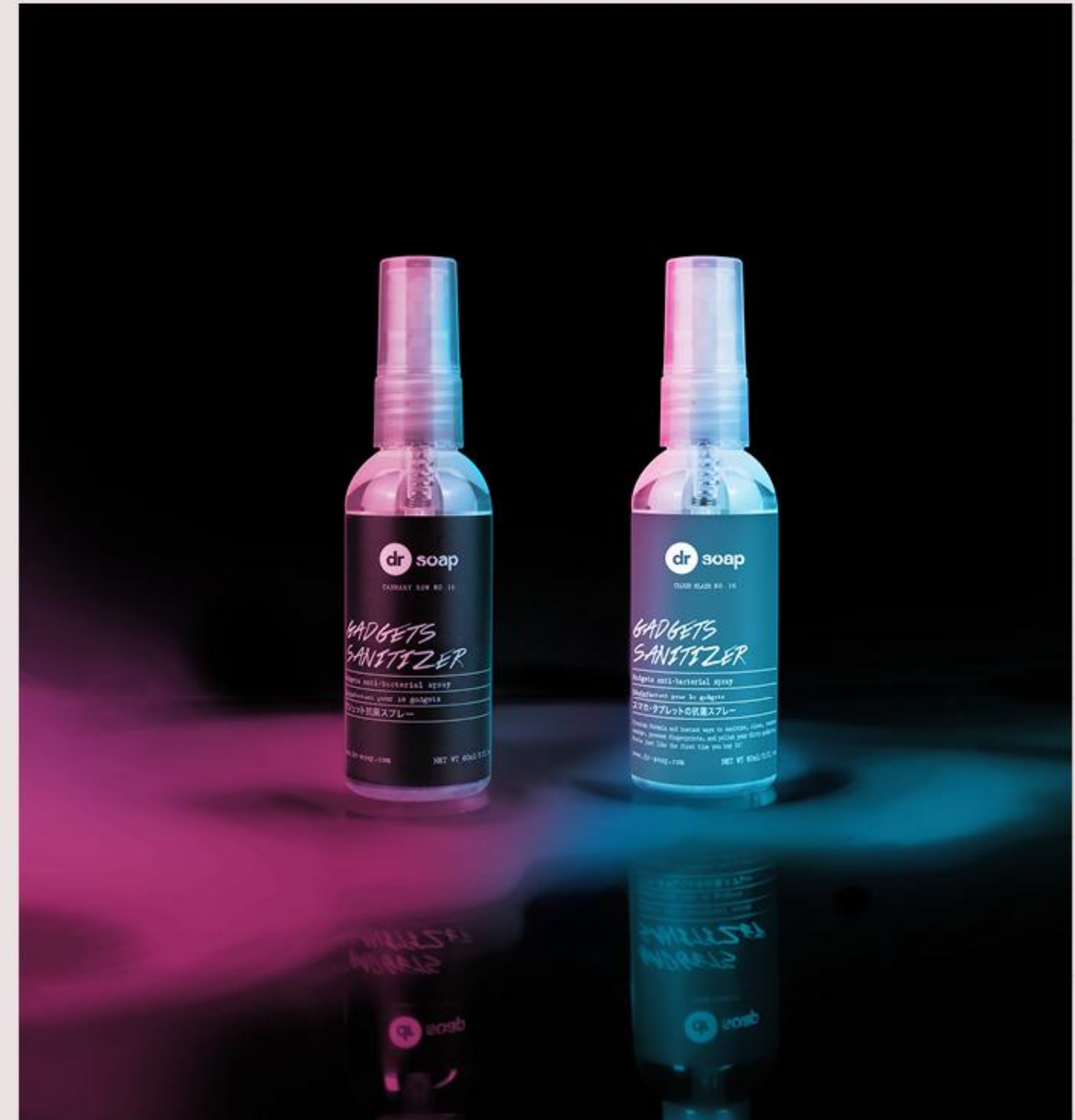
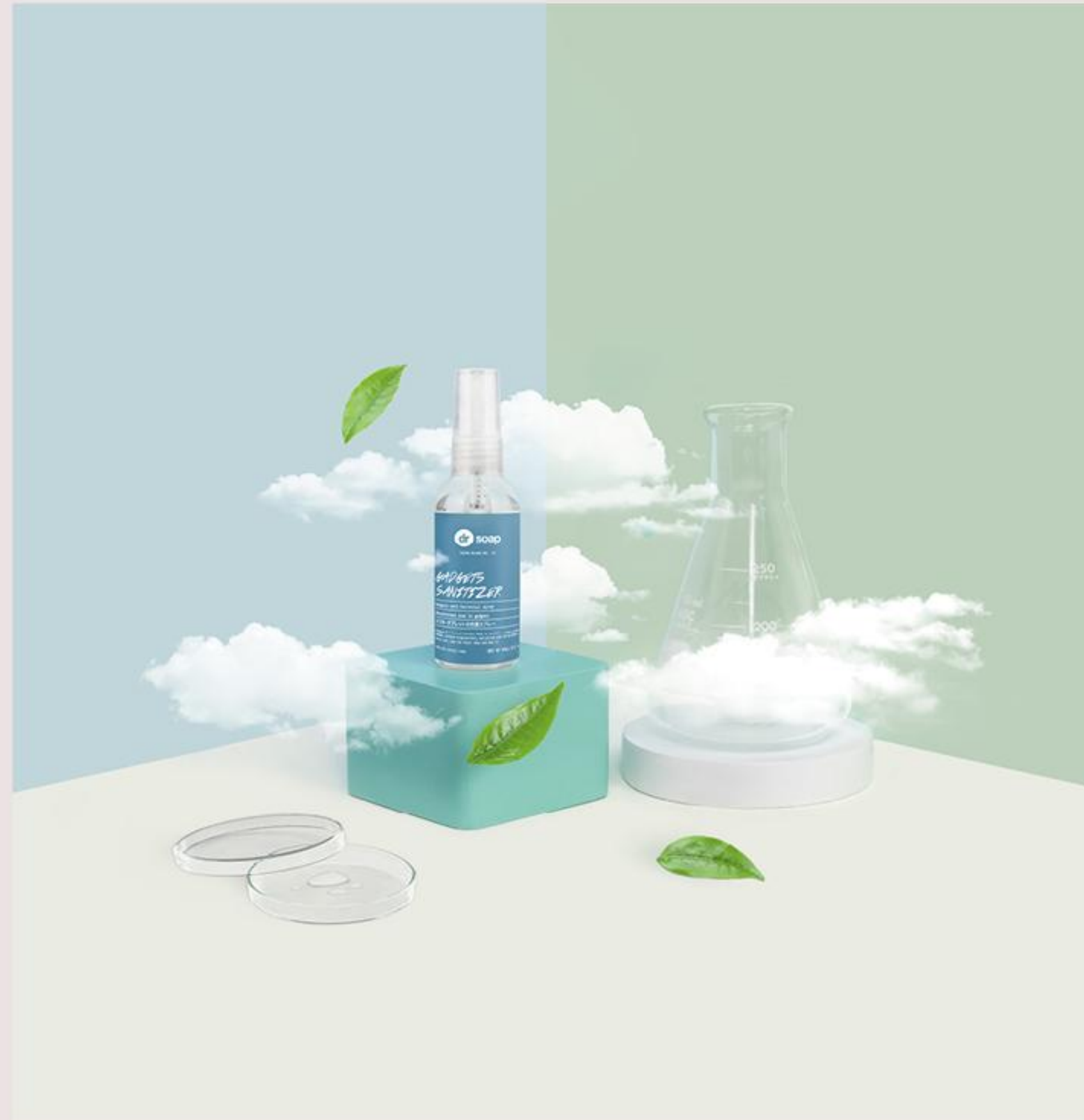
FLINT BABY SHOP TIKTOK



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP HAMPERS PHOTOGRAPHY



PĒPĒ BRANDING

		<p>#EA6C54 #78AF71</p> <p>PANTONE 7416C PANTONE 7489C</p> <p>#9EBFBC #FCAD45</p> <p>PANTONE 7542C PANTONE 804C</p>
<p>NATURAL MARKER</p> <p>ABCDEFGHIJKLMNOPQRSTUVWXYZ -*/+=!@#%&'()*<>?/:;~` _}{[]\</p> <p>CHILDISH REVIVER</p> <p>abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ -*/+=!@#%&'()*<>?/:;~` _}{[]\</p>		



EAST ROSÉ BRANDING

East Rosé



PRIMARY COLOR



HEX : 222222
RGB : 34 / 34 / 34
CMYK : 72 / 66 / 64 / 72
PANTONE: NEUTRAL BLACK C

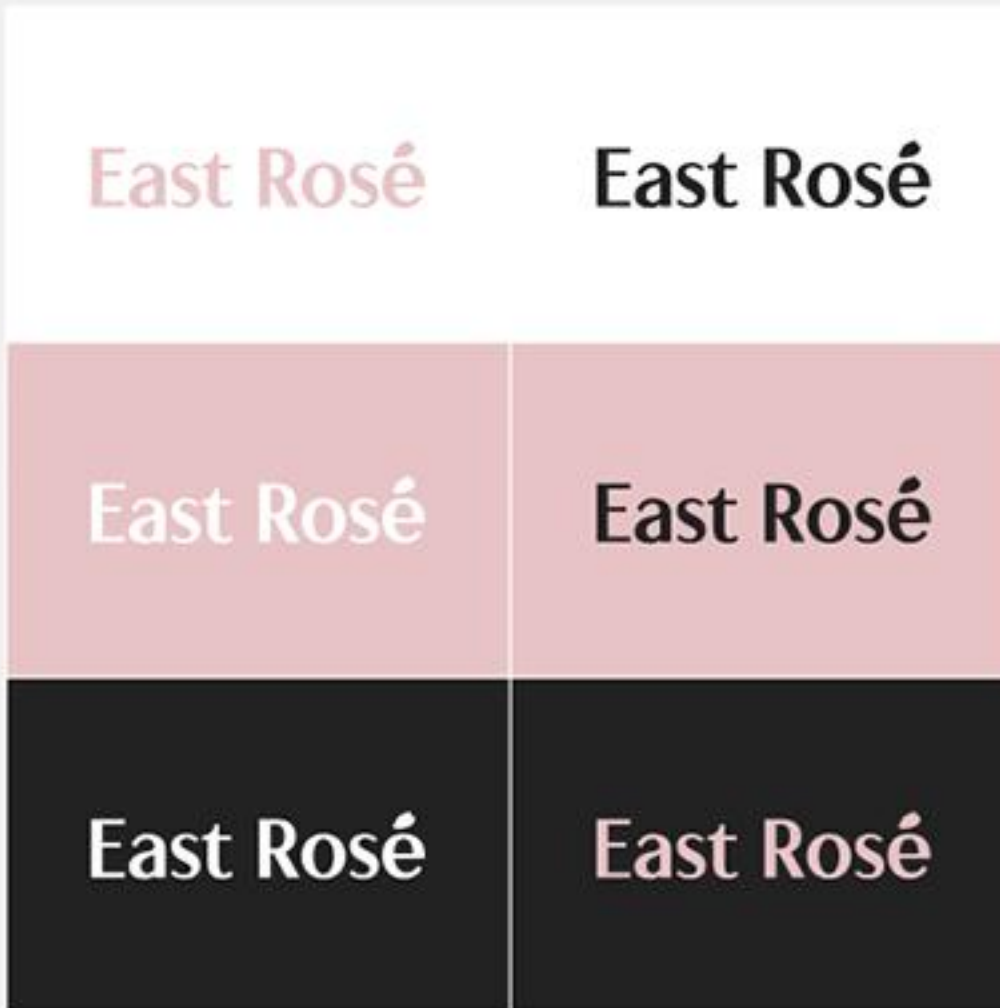


HEX : E9C4C6
RGB : 233 / 196 / 198
CMYK : 7 / 25 / 13 / 0
PANTONE: 503 C



HEX : FFFFFFFF
RGB : 255 / 255 / 255
CMYK : 0 / 0 / 0 / 0
PANTONE: -

NEGATIVE COLOR



TYPOGRAPHY

Romelio Sans

Aa Bb Cc Dd Ee Ff
Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

0123456789!@#\$%
^&*()_+={}|~\:"'<,>./

Aa



ISLAND BABES BRANDING



RESIL RIVERA BRANDING



RESIL RIVERA

Color

Brand Elements

Social Media

Font

Champagne & Limonade
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 1 2 3 4 5 6 7 8 9 0
 . , ' ' ' > ? ! @ # \$ % & * () _ { | } |

Champagne & Limonade - Regular

Champagne & Limonade
 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 1 2 3 4 5 6 7 8 9 0
 . , ' ' ' > ? ! @ # \$ % & * () _ { | } |

Champagne & Limonade - Regular
 Champagne & Limonade - Regular
 Champagne & Limonade - Bold
 Champagne & Limonade - Bold Italic



RESIL RIVERA

x - 1 Unit

Business Cards:

Product Labels:

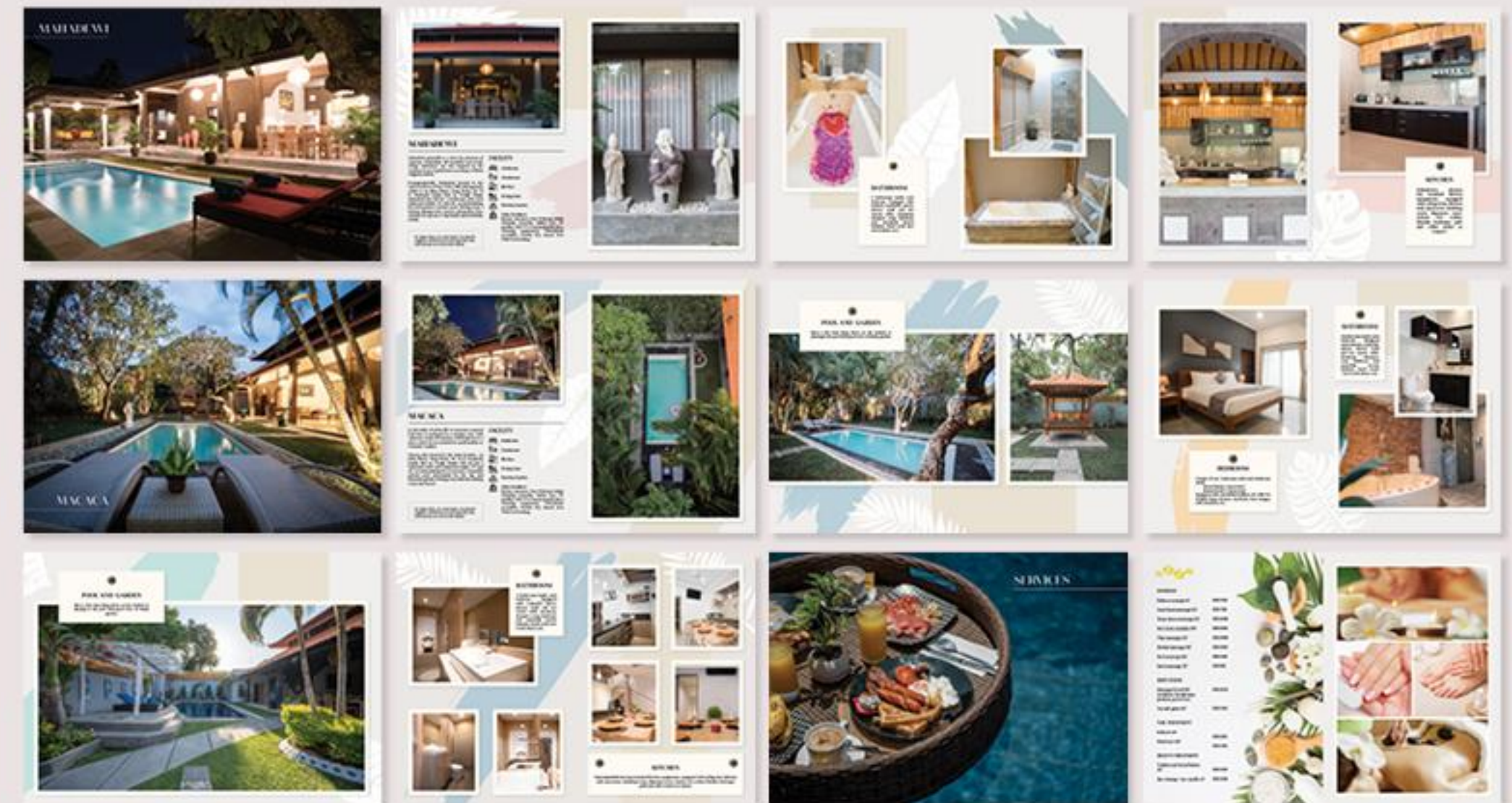
RESIL RIVERA XL

KAENA'S BRANDING

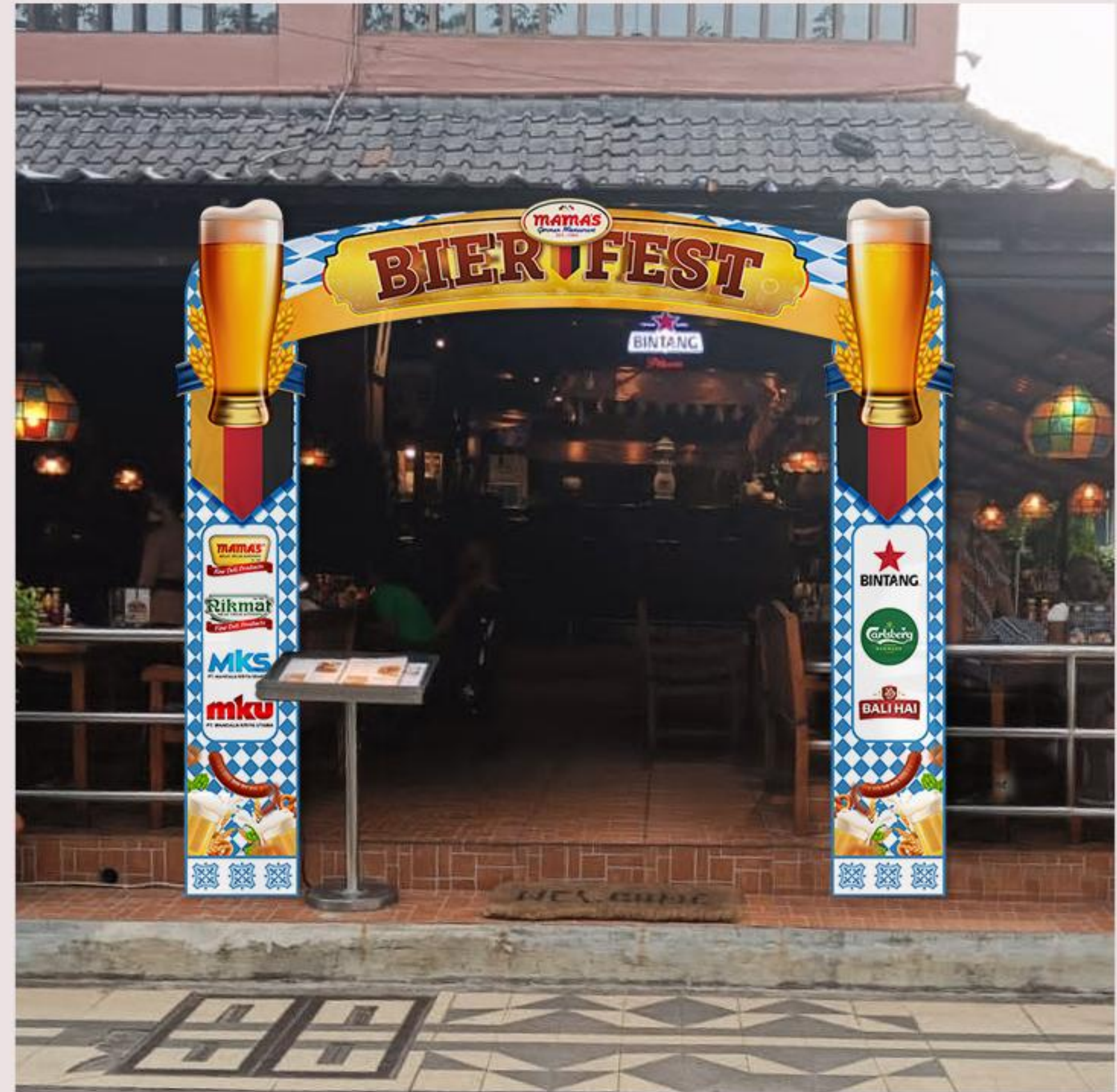
Kaena's



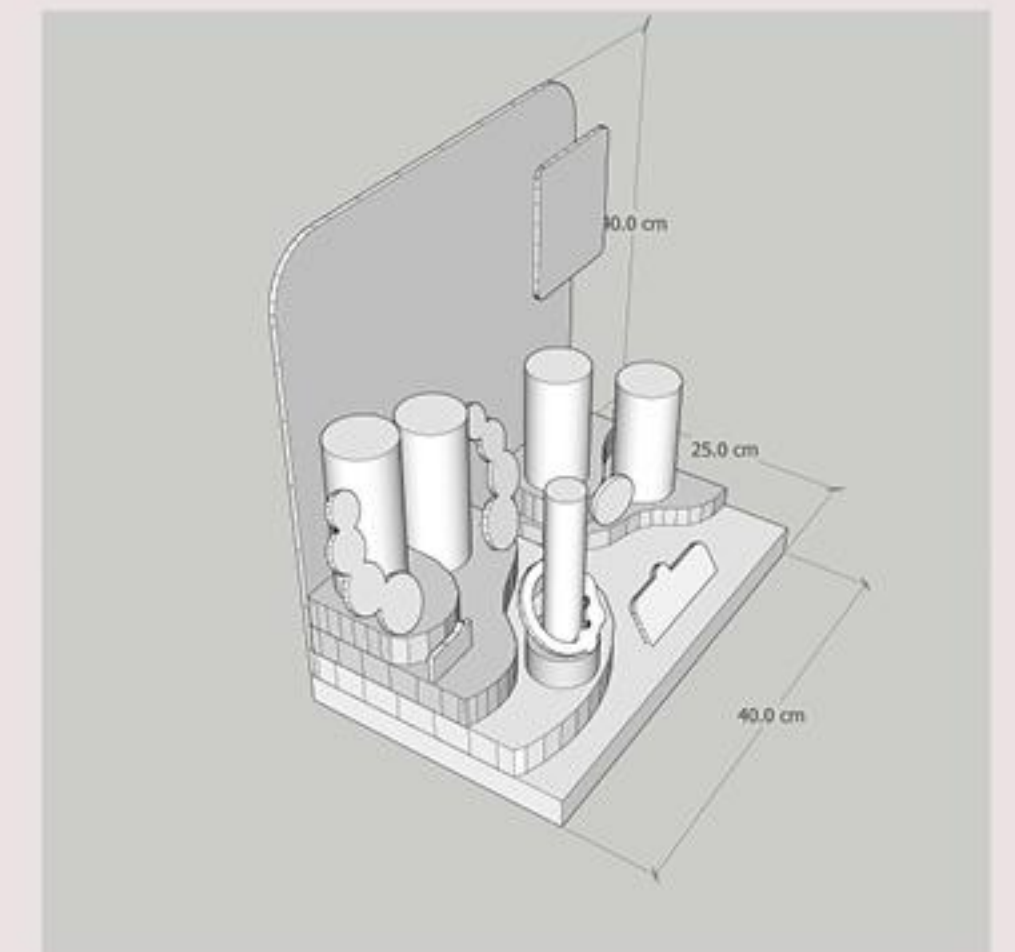
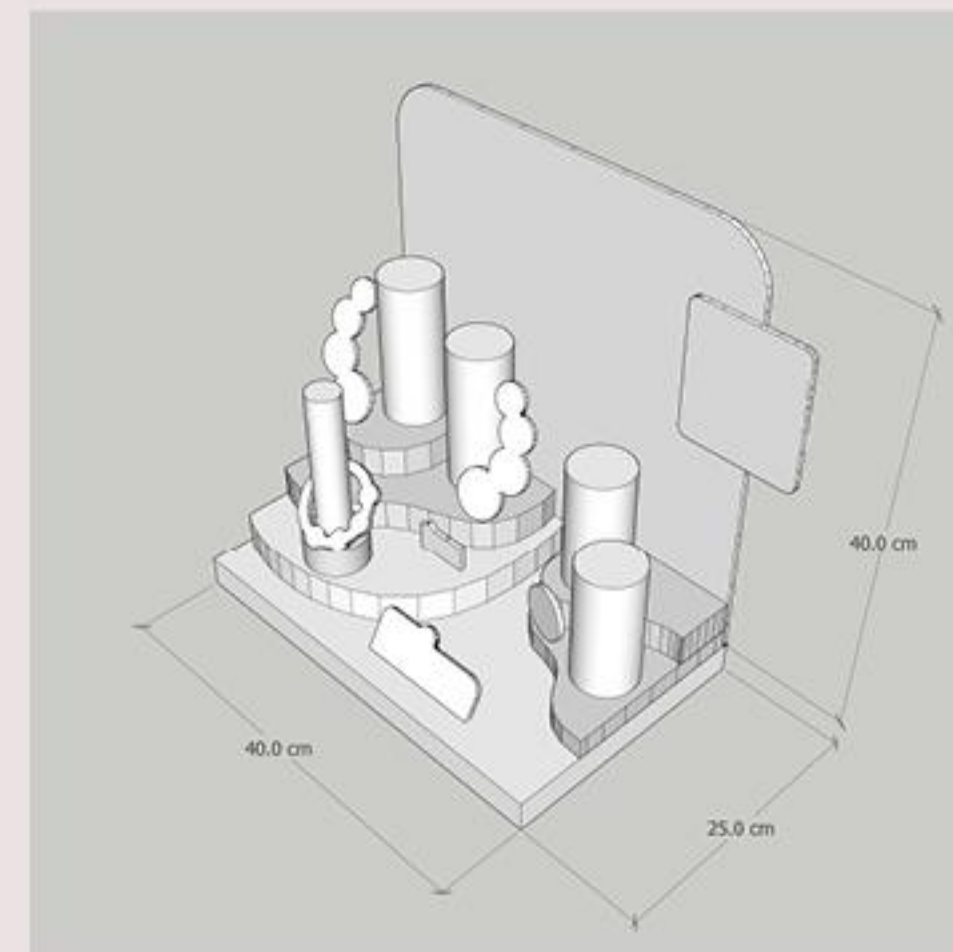
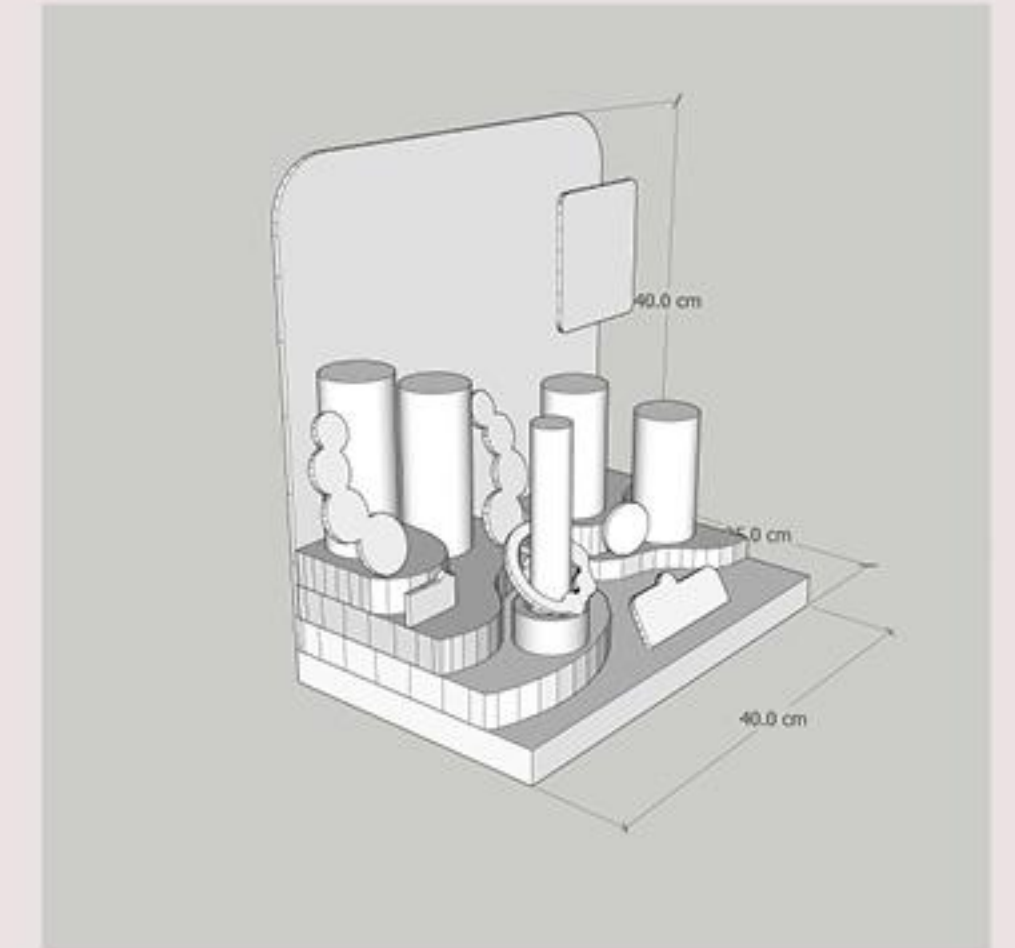
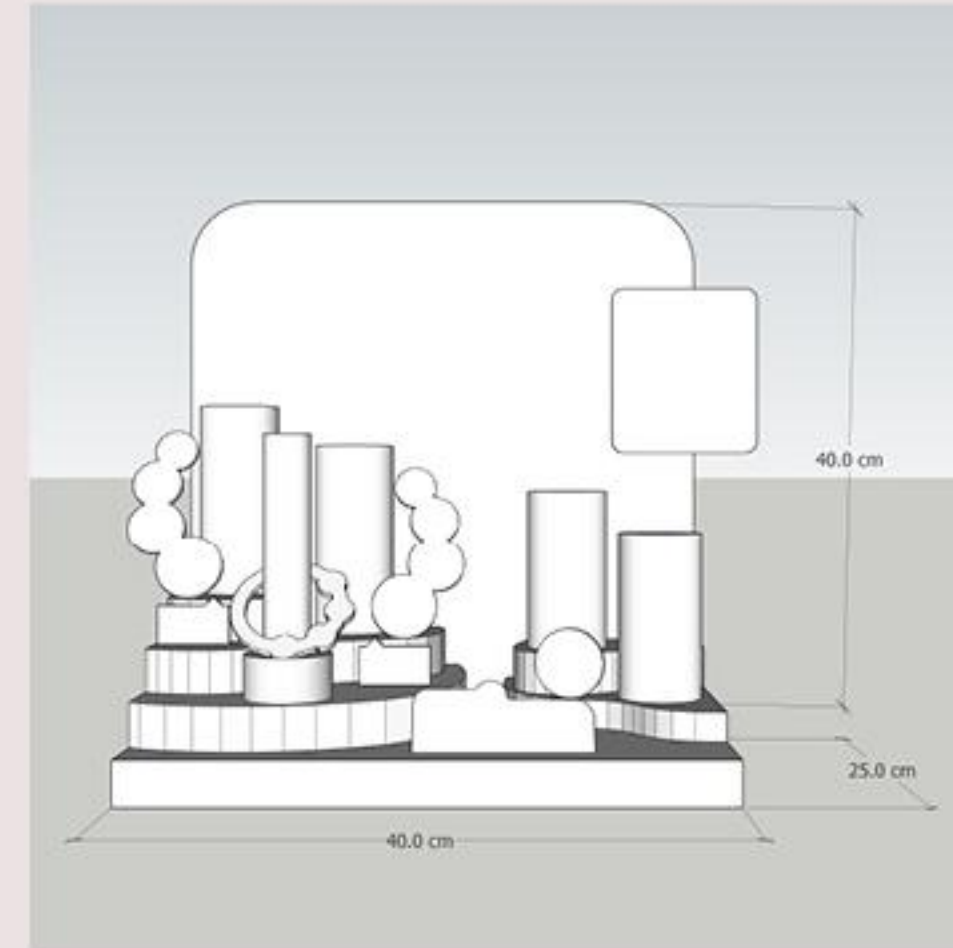
THE CATUR VILLA



MAMA'S GERMAN RESTAURANT EVENT GATE



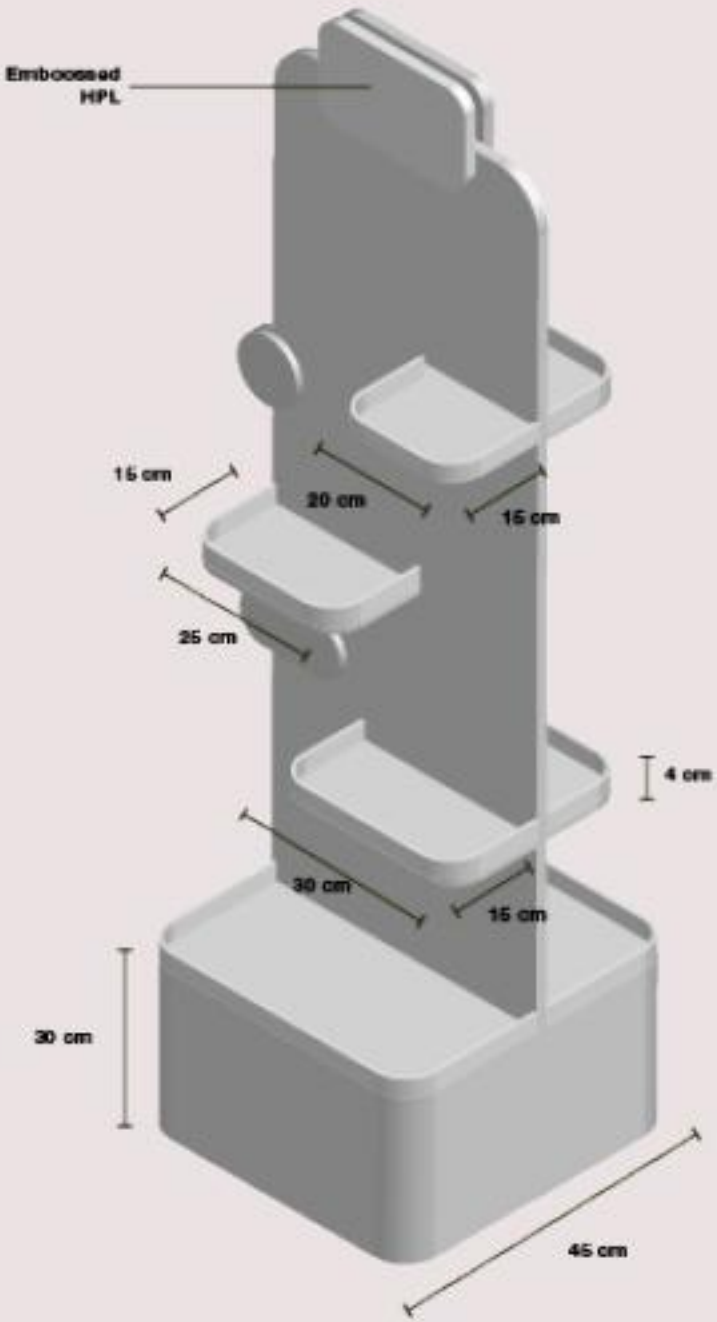
DR SOAP COC VEGAN PRODUCT DESIGN



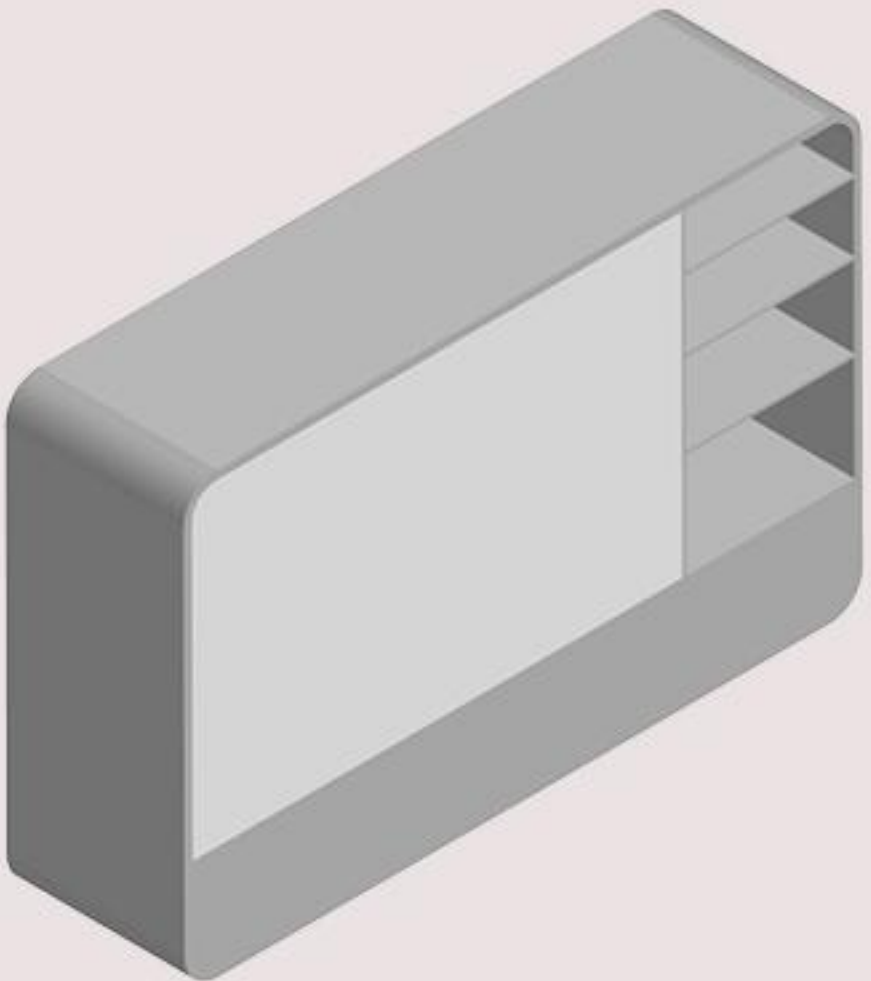
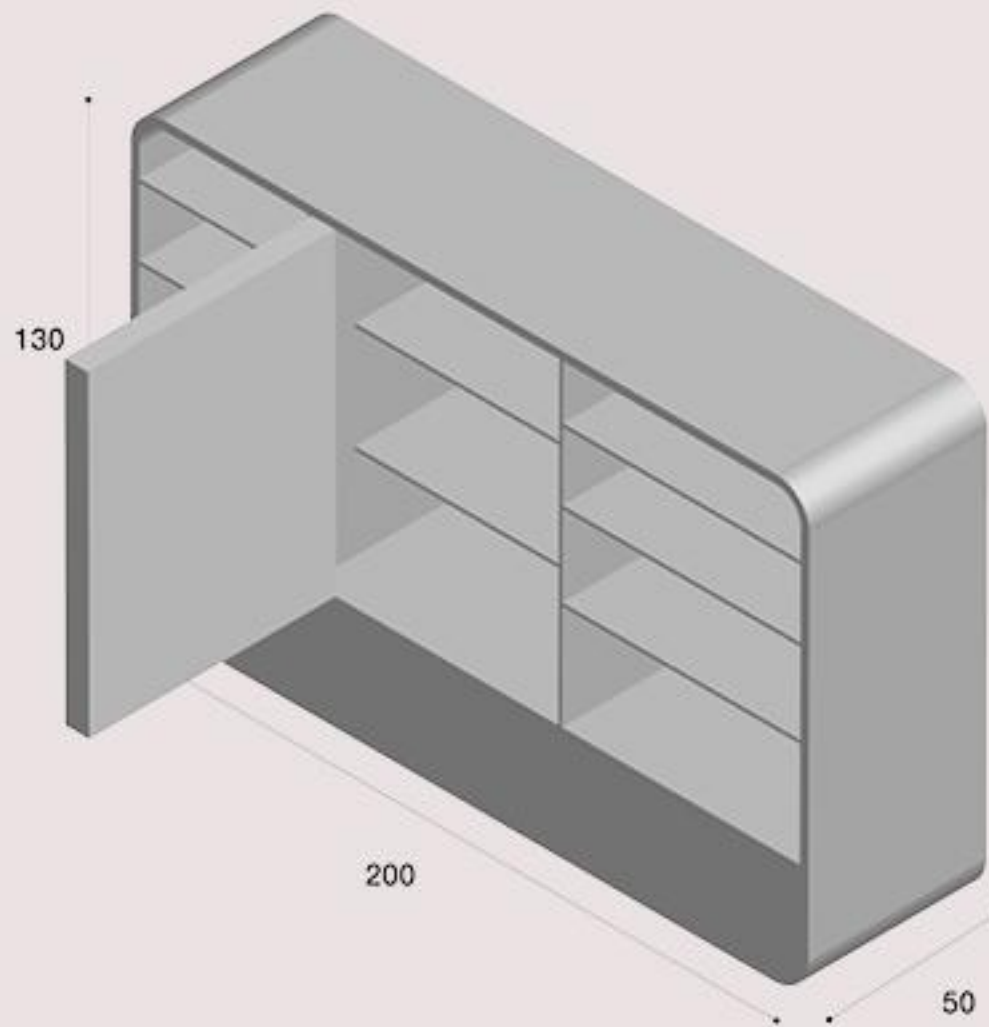
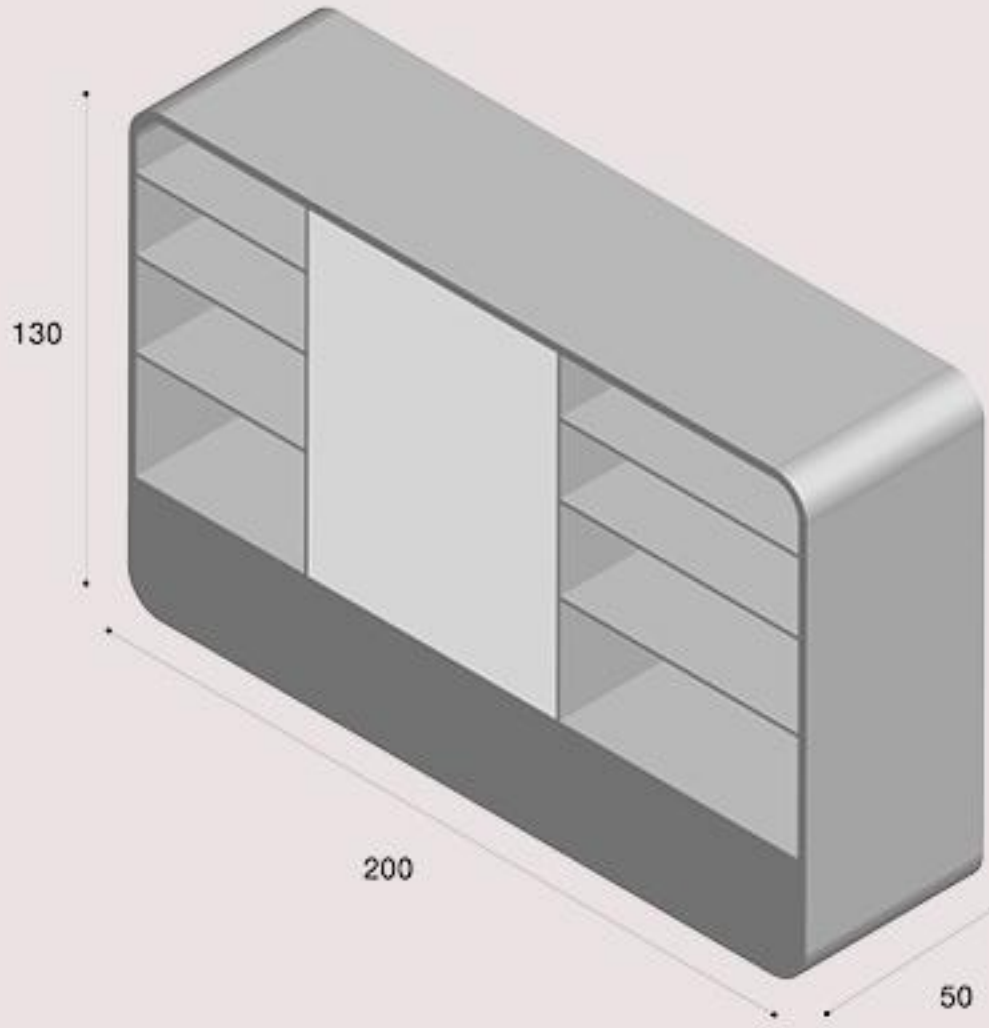
DR SOAP DROP BOX DESIGN PRODUCT



DR SOAP STANDEE & RACKS DESIGN



DR SOAP STANDEE & RACKS DESIGN



DR SOAP EVENT DESK

The image displays eight vertical event desk stands for Dr. Soap products, arranged in two rows of four. Each stand features a top banner with the Dr. Soap logo and a headline, followed by a main panel with product images and descriptive text.

- Stand 1 (Top Left):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Side text: "NO.1 BEST SELLER". Main panel: "ALL IN 1 SANITIZER TO CLEAN & SANITIZED ALL YOUR GADGETS".
- Stand 2 (Top Middle-Left):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Main panel: "SANITIZE, CLEAN, AND PROTECT AGAINST GERMS!".
- Stand 3 (Top Middle-Right):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Main panel: "INDONESIA'S LEADING VEGAN HAIR & BODY CARE".
- Stand 4 (Top Right):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Main panel: "100% SAFE FOR BABY".
- Stand 5 (Bottom Left):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Main panel: "SANITIZE, CLEAN, AND PROTECT AGAINST GERMS!".
- Stand 6 (Bottom Middle-Left):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Main panel: "INDONESIA'S LEADING VEGAN HAIR & BODY CARE".
- Stand 7 (Bottom Middle-Right):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Main panel: "100% SAFE FOR BABY".
- Stand 8 (Bottom Right):** Headline: "#1 PRIME HYGIENE PRODUCTS IN INDONESIA". Main panel: "HAIR GROWTH RESULT USING DR SOAP VEGAN HAIR MIST ON KID".

DESIGN LABEL & PACKAGING



CHACHA BURGO PACKAGING BOX

DESIGN LABEL & PACKAGING



THE MILES CLUB HAMPERS PACKAGING BOX

DESIGN LABEL & PACKAGING



DR SOAP HOLIDAY HAMPERS PACKAGING BOX

DESIGN LABEL & PACKAGING



DR SOAP VEGAN PR PACKAGING BOXS

DESIGN LABEL & PACKAGING



YUUKA FOOD SEAWEED FLAKES PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD STOCKS PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD CRISPY ANCHOVY PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD CRACKERS PACKAGING

DESIGN LABEL & PACKAGING



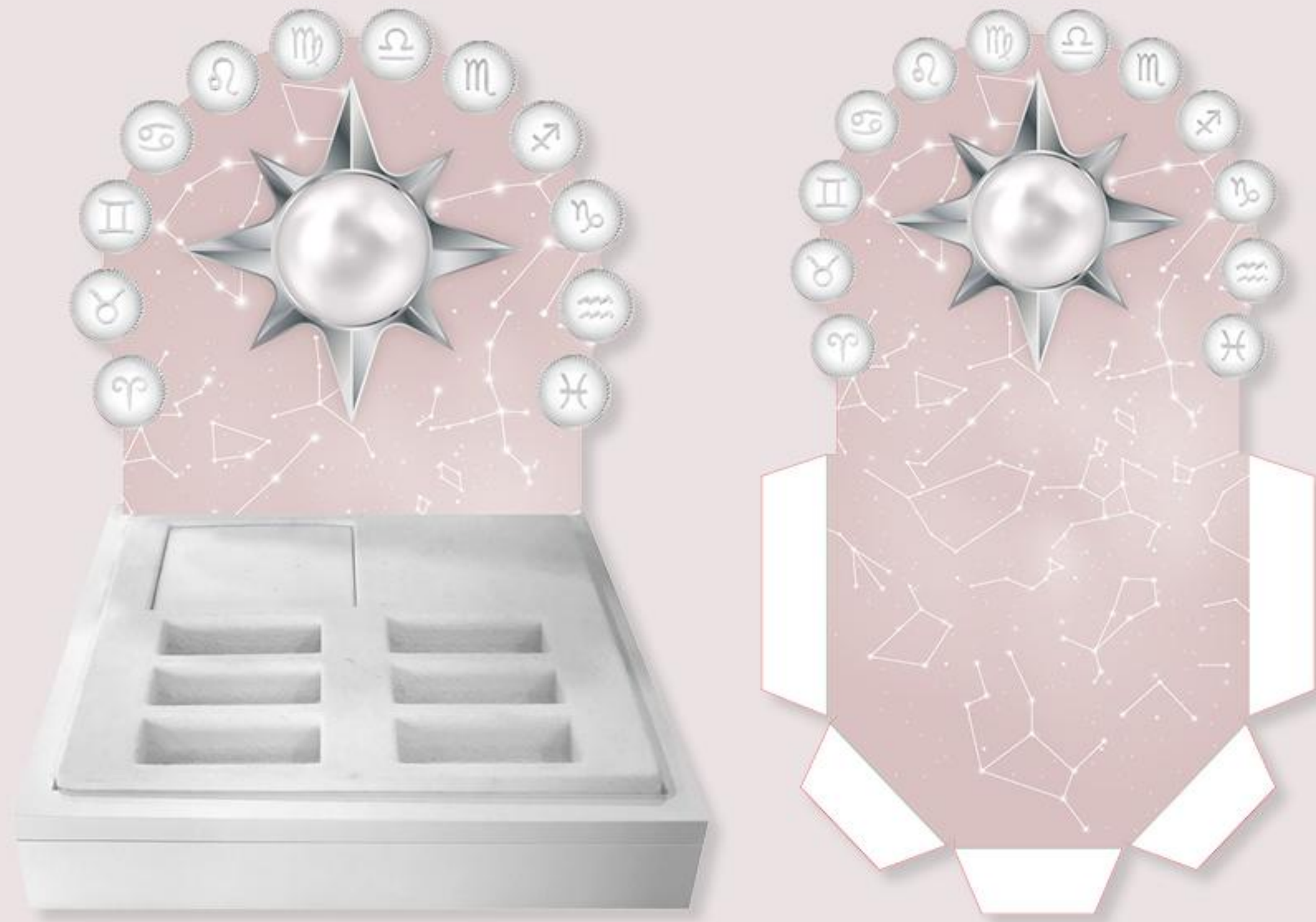
YUUKA FOOD CRACKERS PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD STOCKS PACKAGING

DESIGN LABEL & PACKAGING



PURE WHITE JEWELRY DISPLAY PACKAGING



BALIAN BOTTLE CARRIER PACKAGING



DESIGN LABEL & PACKAGING

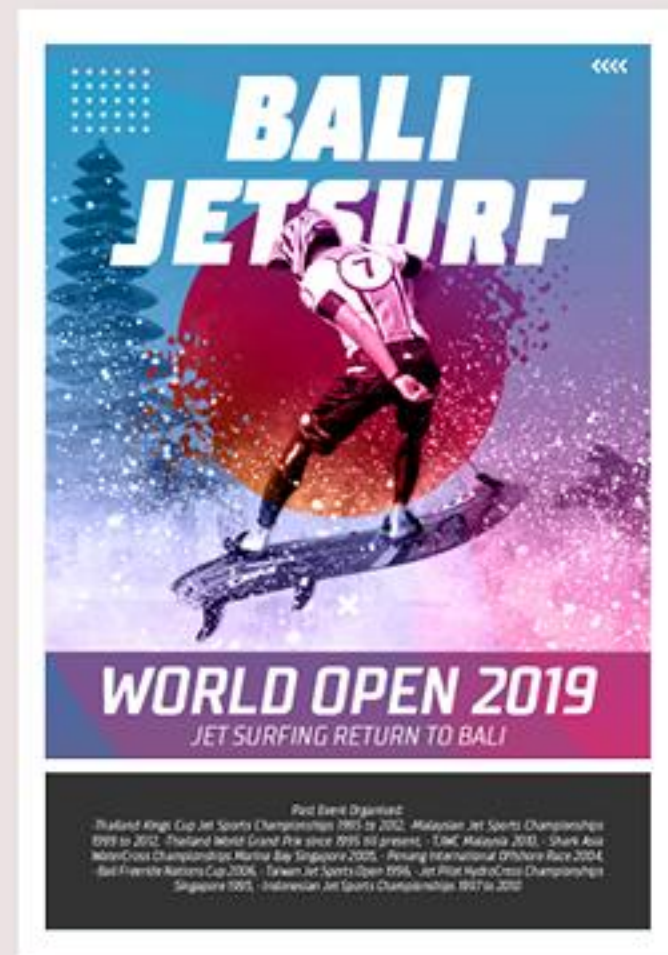
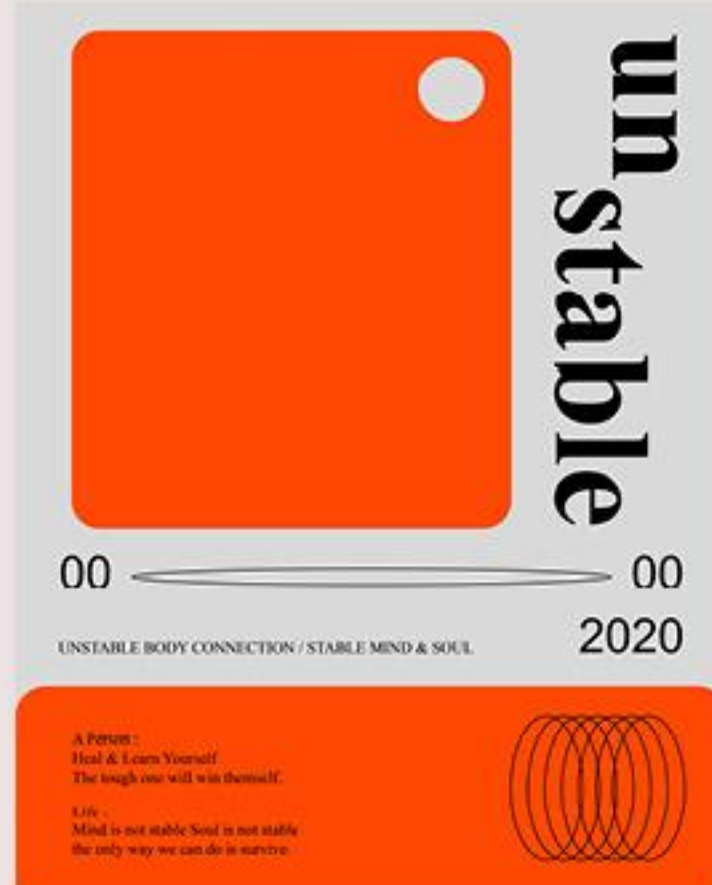


KONSICIOUS KOMBUCHA PACKAGING LABEL



HERITAGE CHOCOLATE TRUFFLES PACKAGING

POSTER & FLYER



**LET'S SET UP
A MEETING**



ARAKATA

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BALI, INDONESIA